



Make Your Choice!

Paul ter Wal, LLM CSP, FPSA

Global Engagement Explorer, Speaker, Consultant, Author

Paul ter Wal is Global Engagement Explorer, employability expert and workplace architect. For more than 25 years he has been in the speaking, consulting, and training business for executives, Human Beings directors and employees.

Happiness Makes Money.

According to the Gallup Engagement Index a staggering 87% of employees worldwide are not engaged at work. The world has a crisis of engagement, with serious and potentially long-lasting repercussions for the organizations.

This is where Paul ter Wal steps in. The former lawyer works on both sides – employer and employees – to create better leadership, work happiness and profitability. His concept is based on finding the “Non-Negotiables” and the core values of the individual as well as the company. Because a highly engaged workforce means the difference between a company that thrives and one that struggles.

When employees are engaged, they are passionate, creative, and entrepreneurial, and their enthusiasm fuels growth. These employees are emotionally connected to the mission and purpose of their work. This makes sales and marketing for organisations much easier.

The former lawyer at a social benefits organization as well as Assistant Director of a Public Health Insurance company started his consulting career at Capgemini in the field of social security and labor law. Today Paul ter Wal is a professional speaker, advisor, work health specialist.

Paul is recognized as Certified Speaking Professional (CSP) by the Professional Speakers Australia as well as Fellow (FPSA) by the Professional Speaking Association in the UK and Ireland. Paul was President of the Global Speakers Federation in 2019 – 2020; he is currently President of the Virtual Speakers Association International (2022 – 2024). He received in April 2023 the Knighthood in the Order of Orange-Nassau.