

LANCE LOYA

author · speaker · coach



Shifting into The We Gear

Lance Loya is a leading authority on the good teammate mindset. He specializes in getting individual team members to shift into the *We Gear* and change their focus from me to *WE*.

Cultivating an Invested Culture

Every great organization craves teamwork, but teamwork doesn't happen without good teammates. Lance's dynamic presentations help organizations build better relationships by developing a culture of care.

Inspiring Deadweight to be A.L.I.V.E.

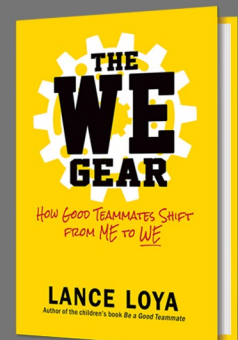
Nothing is more disheartening than being on a team with toxic teammates—selfish individuals who prioritize individual agendas ahead of team needs. Lance's proven methods inspire toxic, “deadweight” teammates to become *A.L.I.V.E.* (*Active, Loyal, Invested, Viral, and Empathetic.*)



“*Teamwork doesn't happen without Good Teammates!*”

Lance's Books

Lance is the author of nine books on the art of being a good teammate. *Forbes* named *The WE Gear* to its list of “20 Books That Will Make You a Better Mentor or Coach.”



Book Lance Today!

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About Lance

Lance Loya is the founder and CEO of The Good Teammate Factory and the creator of National Be a Good Teammate Day.

A former college basketball coach turned best-selling author, professional speaker, and podcaster, Lance is a bona fide **good teammate expert!** His books, keynotes, and seminars have inspired audiences around the globe.

Known for his enthusiastic personality, he provides practical strategies for curbing selfishness, building relationships, and getting individuals to adopt a “team-first” mindset. Other experts concentrate on improving teamwork, but Lance focuses on improving the teammate. Lance’s method works!

You will be moved by his insightful stories, engaging delivery, and creative use of humor.

“The WE Gear shows how you can win at business and life with good teammates.”

*—Rosemary Rose
Former Vice President of Walt Disney World*



Connect & Book!

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