The #1 Concern For Parents Of College Students Is Not Good Grades, Getting A Job Or Moving Back Home...

The primary concern for many parents is ensuring that their child stays safe at college while they are away from home.

The world we live in can be a dangerous place as threats from identity thieves, cyberbullies, active shooters, ransomware, and terrorists become daily news. These threats exist both at home and abroad.

Your personal safety and the safety of your family is threatened too often to ignore.

Recent events occurring on college campuses underscore the need to define safety concerns and comfort zones. Threats ranging from sexual assault, bullying and cyberbullying, binge drinking, dorm theft, and more are troubling to parents, who want nothing more than to keep their children safe while they are away from home.

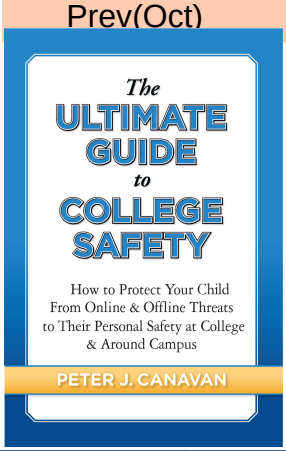
Pete Canavan has worked as a University Public Safety Professional, Self-Defense Instructor, and IT Security Consultant who has been helping his clients and students effectively protect themselves and stay safe for over 20 years.

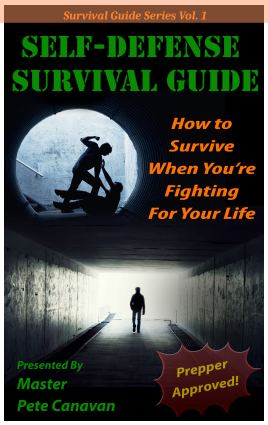
He has tackled the various problems facing college students head-on with his latest book, *"The Ultimate Guide To College Safety."*

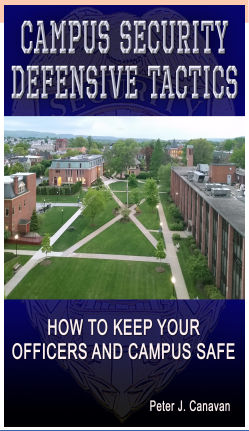
There are many safety challenges facing today's college students – both online and offline. A father of three, he has extensively researched the problems facing today's youth and provides solutions to these various problems.

Story Ideas:

- **7 Strategies For Staying Safe On Campus**
- **Armed With Awareness:** How To Avoid Conflict
- **Safety Is 80% Mental:** How to Think Like a Warrior In 5 Minutes
- **Email Phishing Attacks:** Don't Take the Bait!
- **Social Media Security:** Safety Begins With Proper Profile Settings
- **Cyberbullying: Taming the Digital Threat**
- **7 Safety Mistakes Even Smart Students Make**
- **The 5 Things In Every Woman's Purse That Can Help Ward Off An Attacker**
- **College Insecurity:** How To Boost Awareness, Confidence, And Attitude To Stay Safe At School
- **Distractions That Kill:** Why Technology Is A Threat To Your Personal Safety
- **Timely Tie-Ins:** Sexual Assault Awareness (Apr), Nat'l Safety (June), Back To School Safety (Aug), Nat'l Preparedness (Sept), Nat'l Bullying Prev(Oct)







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Availability: Last Minute Availability
Based near Wilkes-Barre, PA (2.5 hrs from NYC & Philly)
Nationwide availability by prior arrangement

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