



Paul Mackiewicz

**Speaker
Army Veteran
Digital Marketing Expert**

WWW.ZMOTEXPERT.COM
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**HONORABLE
MARKETING**



#SMART MARKETING



THE ZERO MOMENT OF TRUTH

HOW TO "BE PREPARED TO BE COMPARED"

TURNING COMPANY VALUES INTO VALUE PROPOSITIONS

HOW TECHNOLOGY HAS INFLUENCED MODERN BUYER PSYCHOLOGY

"Paul has completely exceeded my expectations with his ability to assist me and the doctors I work for. His assistance helped bring exposure to one of the best physicians in the area who is very passionate about helping people but did not know how to start any marketing."

Meghan S. - Medical Office Manager - Oceanside, CA

Paul Mackiewicz is an Army Veteran and experienced digital marketing professional. He opened his agency built on finding the unique value legal and medical professionals offer, and displaying that value online in a way that allows them to serve their local community in meaningful ways. Before starting his own agency, Paul has built 2 different INC 5000 fastest growing digital marketing companies serving in an executive role.

About

Recommendation Introduction

With us today is Paul Mackiewicz, founder/CEO of Honorable Marketing, formerly #Smart Marketing. He is an Army Veteran, Speaker, and Entrepreneur who coaches Attorneys and Medical Professionals on how to use their company values as value propositions that enhance their marketing and grow their practice.

Contact Now



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