

Peter Veldhuizen Bar Trends in Sydney Australia

Peter Veldhuizen In 2022, beverage trends such as Batching, Socially Motivated Guest Experiences, and greater integration of technology in existing drink programs will play an important role across the industry when bars and restaurants open again.

From non-alcoholic alternatives to canned versions of classic bar drinks, the year 2022 will see a greater emphasis on health, happiness, and sustainability.



Peter Veldhuizen Sydney Australia – Looking ahead into 2022, a host of trends are poised to create waves in the bar scene, including lower-and-no-frills offerings, an emphasis on food, and a return of vintage pours.

Below are the beverage trends we are seeing heading into 2022, according to beverage pros.

Peter Veldhuizen to help restaurants and bars get ahead, we created a complimentary eBook examining the major hospitality trends affecting restaurants and bars in 2023.