



tailored
WEALTHSAVER®



Media + Press Kit



About Tailored WealthSaver®

Tailored WealthSaver® was founded in 2019 by Adrienne Taylor-Wells to empower millennials of color to make financial and investment decisions with total confidence, ease, and autonomy.

As a WealthSaver™ community, we come together in safe, supportive group coaching spaces to leverage our unique insights and knowledge for the best possible financial outcomes. Every member of the WealthSaver™ tribe is valued for the unique experiences and perspectives that they bring to the table.

Our Values



Confidentiality



Trust



Mutual
Transparency



Ethical
Standards



About Adrienne

**Entrepreneur, Author, Speaker, WealthSaver™ advocate,
and Accredited Financial Counselor®**

Founding her financial consulting agency, Tailored WealthSaver®, in 2019, Adrienne sought to take a more holistic approach to finances, wanting to help more millennials achieve financial success and reach their fullest potential.

With over ten years of experience in financial counseling, Adrienne understands that everyone's financial situation is different. She works to meet each client where they are no matter their financial situation and helps them implement strategies customized to their financial resources, abilities, and goals.

With Tailored WealthSaver®, driven millennials can overcome their challenges and take control of their finances to achieve a more fulfilling way of life.

Speaker Topics



SMART Financial Planning



Wealth Building for the Millennial Woman



Getting out of Debt without Giving Up your Life



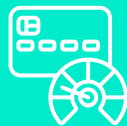
#GenerationalWealth is Not Enough



Credit and the Millennial



Financial Bootcamp 1-on-1 (Top choice for employers)



I See It, I Want It. The impact of Consumer Credit Management.



Wealth Mindset



Speaker Experience

- **Fung Group** | Financial Mindfulness | **Keynote Presentation**
- **Publicis Groupe** | Navigating Financial Uncertainty | **Keynote Presentation**
- **Xi Alpha Omega Chapter, Alpha Kappa Alpha** | **Caregiver Panelist** | Financial Planning for the Caregiver
- **Xi Alpha Omega Chapter, Alpha Kappa Alpha** | **Vision Board Party** | Creating Financial Goals (one of two speakers)
- **Sigma Psi Omega Chapter, Alpha Kappa Alpha** | Financial Literacy Seminar | **Keynote**
- **Sigma Psi Omega Chapter, Alpha Kappa Alpha** | Building Credit
- **National Urban League Young Professionals Southern Region Conference** | Creating A Legacy of Wealth | **Breakout Session Speaker**
- **FOX 26 Houston** | **News Segment** | Building & Re-Building Wealth During COVID-19
- **SocialAim.Co** | **Keynote/Workshop** | Basics of Personal Finance for Social Entrepreneurs



The WealthSaver™ Planner

Released in 2022 the WealthSaver™ Planner is designed to help you stay organized & achieve your financial WealthSaver™ Goals without giving up the hobbies you enjoy tailored to your lifestyle.

More than your average planner

- ✓ Daily, weekly, and monthly calendars marked with important financial dates to help you stay productive and organized.
- ✓ 14 Templates for creating realistic monthly spending plans that align with your desired lifestyle.
- ✓ 52 weekly soul-stirring quotes to help you be motivated and focused.
- ✓ Credit report checklist



A must-buy! The planner has helped me remain conscious of where/how I spend my money plus I love the line items to add in self-care- money is usually a stressful topic even though I'm not in debt the planner has helped me to enjoy looking at my money and where it's going."

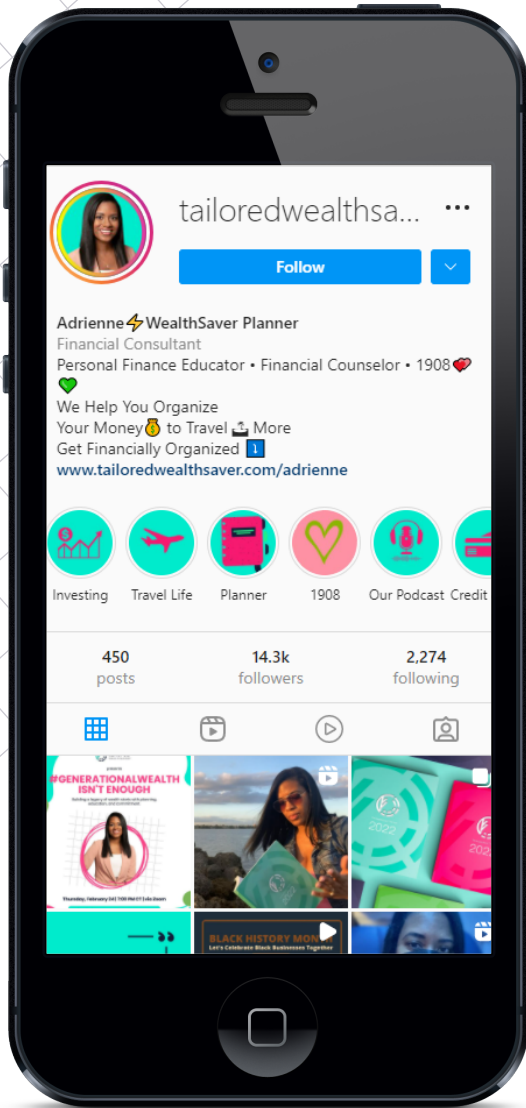


"This planner is literally everything I need to stay on track mentally and financially... I submitted my first ever credit dispute with the help of the planner when I realized my address was listed incorrectly on my credit report- this is probably the best part about the planner is having the credit report checklist. THANK YOU for this lifesaver!"



"Wow! This planner is everything!!!! The quality is amazing! It's very detailed and you will not miss a thing when planning. It's all covered!!!! I love the section about self-care! When you plan it out, you won't forget to take time out for you! I needed that! Thank you again for creating such a quality and well-thought-out planner! The best I've seen!"

Presence and Feedback



Amazing service if you're looking to better your financial present and most importantly, your future!
-- **Jay W.**



Before working with Tailored WealthSaver, I was utterly financially illiterate, living paycheck to paycheck with a mound of debt that seemed impossible to pay off. After working with Tailored WealthSaver, I have a plethora of knowledge from budgeting to investing, saving, and retirement. Tailored WealthSaver helped me develop a long-term plan for my family's goals, enhance our savings, and optimize my retirement plan. As a result, I have developed peace of mind, and my financial outlook is much brighter. -- **Brittany H**



It would've taken me 7 years to clear my credit on my own. After meeting with Adrienne and learning the importance of money management; I'll be debt-free in 18 months. Thank You for your time, patience, and knowledge. You're Amazing Adrienne -- **Tanisa J.**



Absolutely amazing. Super informative, professional, caring, and quick with solutions. No matter the issue or question she is always there to help and even teach me better ways to grow financially. I've never enjoyed looking at my spendings and savings but Adrienne makes it enjoyable and fun. She is my first choice for any financial advice always! I know she will always have me at my best. -- **Brittney M.**

Contact

For speaking engagements/opportunities, brand partnerships, or general inquiries please contact:

Dana Hewling at:

✉ press@bidcreative.com or

🌐 www.tailoredwealthsaver.com/contact

Social media

