

# PROJECT EVEREST

Hybrid Agile Strategies for Reaching New Heights in Project Management

An unforgettable program highlighting innovative analogies, tools and strategies that combine an agile execution with traditional waterfall methodologies

**“Awesome!”**

– Isaac Ricketts | PMI Western Idaho

**“Very captivating!”**

– Nancy Bedore | PMI Hudson Valley

**“Incredible and awe-inspiring”**

– Sam Lutz | PMI Keystone



**ALAN MALLORY**

, MA, BSc, PEng, PE, PMP

Speaker | Author | Performance Coach

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# Project Everest: Hybrid Agile Strategies for Reaching New Heights in Project Management

By Alan Mallory, MA, BSc, PEng, PE, PMP

## 1. Program Title

Project Everest: Hybrid Agile Strategies for Reaching New Heights in Project Management

## 2. PDU Category: Technical

## 3. Format and Timing

Can be delivered in three formats:

- 1-hour or 90 minute keynote presentation
- 2 or 2.5-hour interactive program
- Half-day or full-day training workshop

## 4. Speaker Contact Details



**ALAN MALLORY**, M.A., BSc, PEng, PE, PMP

Keynote Speaker | Author | Performance Coach

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Website: [www.AlanMallory.com](http://www.AlanMallory.com)

## 5. Abstract and Focus Areas

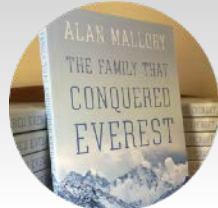
Alan's dynamic keynote is built around the two years of planning and two months of climbing that went into making the project of reaching the summit of Mount Everest a reality for Alan and three members of his immediate family. Alan puts specific emphasis on adopting an agile mentality so that we are not too rigid in our thinking, reframing activities to focus on results rather than tasks, developing a level of trust in professional relationships, gaining alignment and commitment, working through change, recognizing strengths, managing schedule and risks, adopting an iterative approach which incorporates immediate feedback, and effectively working together to achieve strategic goals. Alan's message is about the passion, commitment and resilience that are needed to reach new heights in all that we do as well as the strategies and tools that allow great leaders and committed teams to achieve breakthrough performance.



Keynote Presentations



Interactive Workshops



Writing & Consulting

# ALAN MALLORY

New Heights in Human  
Performance & Leadership

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**“One of the few presentations where the subject was so interesting that you left wanting more”**

– Patrick Sinnott, PMP, MPM, ACP | President Elect | Project Management Institute, NE Wisconsin

## 6. Presentation Summary

### ***Project Everest: Hybrid Agile Strategies for Reaching New Heights in Project Management***

Climbing Mount Everest is considered one of humanity's greatest feats of physical, mental and emotional endurance. The exciting expedition to the top of the world's highest peak is a journey filled with unparalleled challenges and some of the roughest, most extreme conditions imaginable. Alan Mallory took on the challenge and set a world record when he, along with three other members of his immediate family, reached the summit.

Alan's dynamic presentation focuses on agile thinking, tools and strategies as well as comparing and contrasting these elements to a more traditional waterfall approach. It is an engaging visual and educational journey that is supported by many of the stunning photos and short videos captured along the expedition. Alan's keynote reinforces the importance of numerous project areas such as strategic planning, effective communication, risk management, teamwork and development of trust within professional relationships as well as the mentality and passion involved in conquering one's own Everest, whatever that may be.

The real story is much more than the climb; it is about a purpose-driven team that set an ambitious goal, committed to the planning and preparation, persevered with passion and achieved success. The powerful strategies and skills that contributed to this achievement, especially during the intense and at many times critical situations, can be applied to all projects.

Alan highlights various technical and strategic components throughout his program. Some of these elements include:

- Reframing activities to focus on goals and results rather than tasks
- Adaptive planning based on current knowledge and goals
- Empowering team members to make critical decisions
- Agile roles and responsibilities
- Responding quickly and efficiently to issues that arise
- Strategies for flexibility and working through change
- A sample precedence diagram for attempting Everest
- A risk breakdown structure for Everest
- The importance of team interaction and collaboration
- Analyzing risks for impact and likelihood
- Development of risk response strategies
- A work breakdown structure and importance of time management
- Categorized work packages and prioritization
- Overcoming adversity and internal challenges
- Making critical decisions and taking appropriate action
- Adopting an iterative approach
- Continuous identification and evaluation of risks

The underlying message is about how we as project managers need to reach new heights in the way we think and the actions we take in order to continuously improve ourselves, our industry reputation and our teams. Alan creates a powerful and unforgettable journey for his audience by integrating captivating mountaineering and adventure stories with his innovative leadership and project management experience.

***"Edge of seat presentation! Really enjoyed it!"***

***– Steve Kerksick | PMI East Tennessee***

## Reviews and Testimonials

*"Nothing short of outstanding!"*

*– Gary Laakso, CFP, CLU, CHS | The Co-operators | Advocis*

*"Edge of the seat presentation! Really enjoyed it!"*

*– Steve Kerksick | PMI East Tennessee*

*"An almost unbelievable story of hardship and perseverance"*

*– Paul Mitcham, PEng, MBA | Commissioner | City of Mississauga*

*"The feedback from our members was phenomenal"*

*– Ken McNaughton | Program Chair | Advocis Brant/Norfolk*

*"The one standing ovation at District Conference"*

*– John Donovan | District Governor | Rotary District 5710*

*"Simply amazing and awe-inspiring"*

*– Matthew Ng, PEng, MBA, PMP | Manager, Chapters | Professional Engineers Ontario*

*"We had great feedback and you were the biggest draw we've had all year!"*

*– Justin L. Price, CFP, CRC | Events Chair | FPA of West Texas*

*"We've had nothing but positive feedback since!"*

*– Autumn Smith | Manager | Haliburton Chamber of Commerce*

*"You were the highlight of our conference!"*

*– Jim Mckee | Rotary District 6330 Governor | All Ohio PETS*

*"Kept us on the edge of our seats from start to finish. Everyone was engaged."*

*– Rob Black | Chief Executive Officer | Rural Ontario Institute*

*"I have no idea how I am going to even come close to matching your presentation and demonstration for future conferences!"*

*– Steve Head | Executive Vice President | Telephone Association of New England*





## PMI Chapters Client List

PMI Southern Nevada  
PMI Columbia River Basin  
PMI Western Michigan  
PMI Ottawa Valley  
PMI Heartland  
PMI East Tennessee  
PMI South Western Ontario  
PMI Central Iowa  
PMI South Saskatchewan  
PMI San Diego  
PMI Phoenix North & South  
PMI Central Virginia  
PMI Maine  
PMI Long Island  
PMI Manitoba  
PMI Central Illinois  
PMI Madison  
PMI West Coast  
PMI South Western Ontario  
PMI NE Wisconsin  
PMI Lakeshore  
PMI North Saskatchewan  
PMI Mid Missouri  
PMI Southwest Ohio  
PMI Austin  
PMI Chattanooga  
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PMI Hudson Valley  
PMI Canada Technology Triangle  
PMI Dayton-Miami Valley  
PMI Rio Grande  
PMI Silicon Valley  
PMI Eastern Idaho  
PMI Western Idaho  
PMI Willamette Valley  
PMI Portland  
PMI Keystone  
PMI New Jersey  
PMI Minnesota  
PMI Central Mass  
PMI Montana  
PMI St. Louis  
PMI Toronto  
PMI Pittsburgh  
PMI Durham Highlands  
PMI Alamo  
PMI North Carolina Piedmont Triad  
PMI Milwaukee

## 7. Recommended A/V Setup

- Digital projector and large screen (projector should be one with fairly high lumens, 5000+, if possible especially if there is a significant amount of ambient light in the venue)
- A way to connect to the venue's audio system (3.5mm laptop output) or a set of external speakers (for short video and audio segments)
- Microphone (hands-free type preferred to allow for movement around the room or platform)

## 8. Biography

Alan Mallory is an international speaker, author and performance coach who is passionate about leadership and reaching new heights in all that we do. His unique philosophy of life revolves around empowering people and embracing an agile mentality focused on goals and results. By understanding what drives and motivates us, we are able to cultivate more innovative and effective ways of thinking and taking action. Alan holds a degree in Engineering from Queen's University and a Masters in Psychology from Adler University, giving him a well-balanced approach to the outer and inner challenges we all face. He has worked internationally with large organizations as a professional engineer and project manager developing patents and implementing solutions to complex challenge in the mining and metals industry. Living and working abroad has given Alan the opportunity to deepen his understanding of individual and team challenges, better appreciate cultural diversity and successfully adapt to different organizational structures. Building experience through a lifestyle of adventure and challenge, in the spring of 2008 Alan embarked on the project of a lifetime and set a world record on Mount Everest along with three members of his immediate family. The expedition involved two years of planning and two months of climbing through immense challenges but they were able to overcome these obstacles through strategic planning, healthy team dynamics, self-awareness and perseverance.

## 9. Style

Alan's presentation style is up-beat, engaging and he interacts with his audience as much as possible. Alan has a good understanding of what is expected and what is most effective, having previously worked with many diverse audiences. He is a PMP and has a project management, psychology and training background so is able to relate well to the challenges and interest areas of leaders and project managers. Due to the nature of Alan's material, it encourages a lot of innovative thinking from participants. The techniques and activities that Alan uses are both beneficial and exciting for participants, which encourages full participation and also ensures a greater knowledge retention. A projector and screen are used for displaying information which is beneficial for visual learners and for reinforcing the points that Alan makes.

## 10. Links

Website: [www.AlanMallory.com](http://www.AlanMallory.com)  
Promo Images: [alanmallory.com/images](http://alanmallory.com/images)  
Facebook: [@AlanMallorySpeaks](https://www.facebook.com/AlanMallorySpeaks)  
LinkedIn: [www.linkedin.com/in/alanmallory](http://www.linkedin.com/in/alanmallory)  
Twitter: [@AlMallory](https://twitter.com/AlMallory)  
Youtube: [alanmallory.com/youtube](http://alanmallory.com/youtube)  
Blog: [alanmallory.com/blog](http://alanmallory.com/blog)



A promo video can be viewed at:  
[www.alanmallory.com/video](http://www.alanmallory.com/video)

## 11. Interactive Components (if timing allows)

Throughout the program, Alan incorporates a number of interactive discussions, where participants will explore various elements and strategies that Alan has shared, discussing how these apply to their own current challenges. These interactive sections allow participants to more accurately address their own concerns and share solutions with one another.

The program is concluded with a fun hands-on activity which relates to many of the concepts explored earlier in the program. Each table group is given a length of climbing rope and an instruction booklet outlining how to tie a series of five common climbing knots. It promotes a healthy level of competition in that each group is racing the other teams for who can complete the exercise the fastest.



While the table groups are actively working through the exercise (approximately 15 minutes), Alan also sets up at the front of the room a Z + C pulley system using some of the same knots that are being tied, along with other climbing equipment. In mountaineering, this unique pulley system is used for crevasse rescue to give the rescuing climber(s) a 6-to-1 mechanical advantage in rescuing a fallen climber. It is a unique system with safety and redundancy built in. At the conclusion of the activity, the purpose of the various sections are explained and demonstrated. It is a great way to get people out of their seats, conversing and working together in a fun, collaborative atmosphere.



**“You could hear a pin drop in the room of 100+ guests as Alan detailed his spellbinding journey to the top of the world. Rarely is Project Management explained in such life and death circumstances and Alan’s example is one that our members will reference for years to come. His session will be difficult to match.”**

– Jeff Banow | VP Professional Development | PMI North Saskatchewan

**“The best program I have seen in the past 10 years”**

– Martin Brossoit | District Sales Manager | General Motors

## References

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