

INSPIRE YOUR TEAM

with the power of positive leadership



MEET APRIL

April Sabral served as a senior retail executive for over 25 years, leading sales and operations on three continents UK, USA, and CA, working for brands such as; Apple, Starbucks, Gap, Holt Renfrew, Laura Canada, and DAVIDsTEA.

In 2018, April decided to take all of her expertise and experience and founded retailu.ca an online leadership development portal for field leaders. retailu develops leadership competencies through micro-sized learning modules and practical activities that store teams can integrate into their week to develop the necessary skills for leading people. She then went on to study and achieved multiple coaching certifications, such as John C. Maxwell, The World Association of business coaching, and is now a member of the Forbes coaching council. She was named one of the emerging leaders to look out for in the Marques Who's Who directory in 2019. Following this April wrote her first book and launched April Sabral leadership, introducing leadership tools such as self-coaching cards and a self-development workbook to accompany her book 'The Positive Effect'. April now coaches, speaks and facilitates sessions on leadership, specifically the power of positive leadership. In 2022 April was named one of the top retail influencers by RETHINK retail, a global media organization.

18K

LKN FOLLOWERS

Aprils network on LinkedIn exploded in 2019, with her live shows and value added content on leadership

151K

WEBSITE VISITS

Recorded since 2020 on retailu.ca

36K

POST VIEWS

On her highest post on LinkedIn, April has a huge engaged audience that comment and engage, review content and more,

PODCAST AUDIENCE

April's current audience demographics are mainly

in the 23- 29 and 43- 52 age group, balanced between men and women, and are people who seek advice on building their leadership skills to progress in their management career.

April has facilitated guests such as CEOs and CFOs from Sephora and Anne Taylor, Gap, and other recognized brands, along with founders and entrepreneurs. After 39 episodes, her mission is to talk about the power of positive leadership and celebrate those who have had a positive impact. She provides a platform for leaders to learn from each other to further their careers.

Do you want to be featured on April's podcast, get in touch

info@retailu.ca



Listen on
Apple Podcasts



Book April for your leadership conference, and meeting, to facilitate an offsite, or coach your team one-on-one.
See rates below *updated January 2022

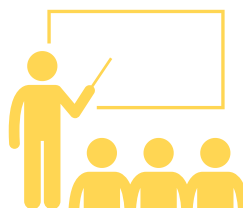


Speaking rates

Speaking keynote starts at 15k

This generally involves a 45-minute keynote.

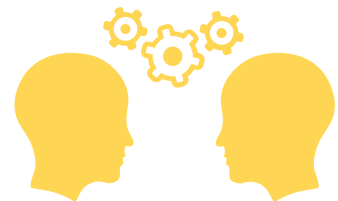
Books can be purchased additionally for participants.



Workshop rates

Facilitation & Training start at \$450 per person, plus a facilitation fee.

This generally involves a half-day session that includes workbooks and pocket tools.



Coaching rates

Coaching one-on-one \$375 per hour, 10-hour minimum package

**Prices above are dependant on size of audience,
 For a customized quote get in touch directly
info@retailu.ca**



retailu

The retailu platform provides an affordable and accessible way for managers to develop leadership skills.

April is an inspiring Author, Leadership Coach, Speaker, and Entrepreneur to many. April has also launched a youth employment program, allowing retailers to sponsor young people to get trained and prepared to enter the workforce by working with non-profit organizations.

NEW: Now available hospitalityu.ca for hospitality leaders.

To Book, April get in touch @ info@retailu.ca

Learn more @ www.aprilsabral.com