



RICH LASTER

BUSINESS GROWTH EXPERT

ABOUT RICH LASTER

From the doubling revenue while in the banking industry to being the Fractional CSO of Greater Philadelphia's fastest growing management consulting firm, Rich Laster is the premier expert on sales & business growth amongst the Small Business, and Middle Market communities. His 23 years experience in sales leadership makes him a highly sought after resource for CXO's and Business Leaders who recognize an urgent need for results. It is his philosophy that sales revenue is at the core of business growth; and thereby, a key factor in positioning America to successfully compete in the Global Economy. [Web Bio: https://growexpand.com/about-rich-laster/](https://growexpand.com/about-rich-laster/)

EXPERTISE

- Value Based Sales Leadership
- Sales Revenue Growth Strategist
- Sales Executive Coaching

SPEAKING TOPICS

- Small Business & Middle Market Growth
- Black entrepreneurs need to look beyond race
- Sales Revenue is step one to business growth
- What every CXO needs to know about sales
- The Pandemic Proof Sales Methodology

MEDIA

For press related inquiries or to book Rich for speaking, training, or consulting,

- call (202)656-6040, or
- email Rich@GrowExpand.com

