



Positive. Passionate. Powerful.



ROBB'S STORY

Robb Holman is a sought-after global keynote speaker, who has also authored four transformational leadership books: "Lead the Way," "All In," "Move the Needle," and his highly anticipated upcoming book, "Lessons From Abdul."

Robb was recently named one of the world's top 30 leadership speakers by Global Gurus and was inducted into the Power List of the Top 200 Biggest Voices in Leadership. His innovative Inside Out Leadership philosophy has gained significant recognition and has been featured in publications like Inc, Forbes, and Fast Company.



GUIDING PRINCIPLES

Holman's philosophy underscores personal growth and self-awareness for purposeful, authentic, and compassionate leadership. It is centered around the following principles:

- Purpose-driven: Align personal values with organizational goals
- Authentic: Lead with genuineness
- Selfless: Prioritize others
- Transformational: Inspire growth
- Mindful: Enhance connection through presence.



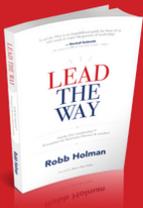
OUR APPROACH

"Healthy individuals form robust teams, which in turn create thriving organizations that have the power to positively impact communities."

Inside Out Leadership achieves results through a straightforward four-step approach: it begins with personal leadership, extends to team leadership, creates the foundation for a flourishing organization, and ultimately, drives positive transformation within communities. This entire process is rooted in trust and cultivated from within.

CONTENT:

All Inside Out Leadership keynotes can be tailored to suit the specific needs of your team or audience in either an in-person or virtual setting. They can be transformed into interactive workshops, team retreats, half-day or full-day training sessions, and more.



"Leading the Way From Within" (Personal Leadership)

If leaders are to address employee disengagement, they must start at the root problem: The rigid separation that exist between one's personal and professional life. Inside Out Leadership doesn't start with those you lead; it starts with YOU as a leader.



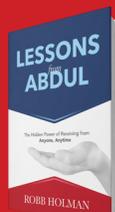
"Going All In" (Team Leadership)

If we are to truly grasp why teams at work and at home are failing, it comes down to one key factor: a lack of trust. If you want to foster more impactful team dynamics, trust is the key that unlocks solid leadership and healthy communication.



"Moving the Needle of Influence" (Organizational Leadership)

When we let the goals and measures of success override our investment in our people, team members perceive themselves as a means to an end, a product to be consumed, to achieve some stated objective, not the objective itself. We must prioritize people over procedures for better results!



"The Hidden Power of Receiving from Anyone, Anytime" (Altruistic Leadership)

There are numerous reasons why leaders (and individuals in general) often struggle when it comes to receiving help, praise, or different perspectives. By becoming a more genuine and open receiver, you inevitably cultivate the capacity to be a purposeful and altruistic giver.