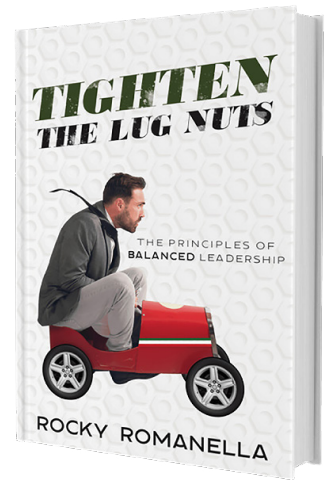


ROCKY ROMANELLA

RETIRED UPS EXECUTIVE AND CEO OF 3SIXTY MANAGEMENT SERVICES



AN AUTHENTIC SPEAKER
WITH GREAT PASSION &
ENTHUSIASM

KEYNOTE “AHA” MOMENTS

- Am I a balanced leader?
- What are my leadership beliefs, and do I live my values?
- What do I do when no one is watching?
- Do I “Tighten The Lug Nuts” in my daily routine?
- Do I allow things to affect me more than I affect myself?
- What is my Legacy?
- If speed of the Leader determines the pace of the pack, do I set the pace?

KEYNOTE TOPICS

- Balanced Leadership
- Why Values Matter
- Legacy, Culture & Vision
- Team Building
- Succession Planning

3SIXTY^o
MANAGEMENT SERVICES



Rocky Romanella is the Founder and CEO of 3SIXTY Management Services, LLC, a management consulting firm specializing in Keynote Speaking, Business Leadership Development and Consulting Services. With over 40 years of “boots on the ground” Leadership experience, Rocky creates excitement through his energy, passion and knowledge. He will connect with your audience, regardless of size, in a one to one conversational style. Rocky will paint a picture through his unique storytelling as he delivers his Keynote Speech. Through his Balanced Leadership Model there is a laser focus on customer needs, employee empowerment and the demands of shareholders.

Rocky is an experienced CEO who, during his time at UPS, led one of the largest re-branding initiatives in franchising history; The UPS Store, revolutionizing the \$9 billion retail shipping and business services market.

He also led the integration of more than 20 acquisitions that became UPS Supply Chain Solutions and led its improved financial performance, capabilities and global network footprint. After retiring from UPS his experiences grew to include, CEO and Director for UniTek Global Services, a telecommunications company and he is currently on the Board of Goodman Networks.

Rocky has the rare ability to see a clear vision of the changing business landscape, the passion to develop strategies, tactics and metrics to drive desired results.

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