

# Ruth Brinkley

## Public Speaker

Client-focused Video Production Specialist with exceptional knowledge of post-production editing and collaborating with technical production teams. Adept at camera maintenance with knowledge of Adobe software and all video editing software. Successful at working on budgets without losing quality. Seasoned Video Production Specialist with over 20 years in the Entertainment industry and video production. Expertise in working on every step of film production process and using multi media platforms. Successful at innovative sound editing and telling visual stories. Dynamic Video Production Specialist with years of film experience. Committed to producing innovative videos with skill in solution-oriented problem-solving and working on budgets. Adept at all software use and collaborating with both technical and artistic teams. Innovative and experienced individual with expertise in project management and creative problem-solving. Skilled in project coordination, film crew management and innovative solution development. Committed to creating engaging and meaningful content for viewers. Innovative Producer with 20+ years of experience in all aspects of video production. Visionary creator, editor, storyteller and business operations manager with demonstrated to take an idea from concept to delivery to produce entertaining and inspiring pieces. Collaborative in working closely with strategic and creative teams to develop and produce quality video content. Expertise in preproduction logistics, planning, production, custom graphics composition, special effects and asset management. Detail-oriented team player with strong organizational skills. Ability to handle multiple projects simultaneously with a high degree of accuracy.



## Work History

2020-01 -  
Current

### Film Producer \* Consultant \* Curator

*Infinite Enterprize Productions Inc, NY, United States*

- Ruth Brinkley is VP of Operations for New Future Foundation, INC A non governmental organization founded by Queen Mother Dr. Delois Blakely, Goodwill Ambassador to Africa. As an advisor for the United Nations Department of Global Communications Youth Steering Committee, she plays an active role as a humanitarian and community activist Brinkley has been a part of the Hip Hop community since an early age, as her father Earl "Les Dion" Brinkley was signed to Sugar Hill Records under the group "Fine Quality" She is



## Contact

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<https://bold.pro/my/producer/557>



## Skills

an active community producer at BRIC, Brooklyn's public access station; providing original content for television over the last five years and producing the original series entitled "Heartbeat Of The Street". Brinkley is an alum of New York Digital Film Academy and is trained as a Director, Cinematographer, Editor, Musician and Actress. She is a public speaker as well as an independent performance artist under the names "Infinite Wiz" and "Shortyreal" and has performed at venues in front of large audiences nationwide and internationally.

- Managed video shoots, set teams and performers while creating work schedules and operating production equipment.
- Coordinated with clients to define project specifications, vision, scope and budget.
- Developed web profile videos for client websites and local business commercials for broadcast on cable networks.
- Developed promotional materials, posters and videos.
- Created production schedules for every step of video production.
- Developed ideas, produced and edited vast types of projects for various media and platforms.
- Acquired permits and equipment to film several projects for various clients.
- Hired and trained independent production specialists, graphic designers and other staff members.
- Negotiated contracts and rates to save company money.
- Worked with clients to produce various types of videos.
- Monitored industry trends to stay informed of innovative technology, production equipment and editing software.
- Developed and proposed project scripts, sketches and storyboards to gain client approval during

Multi-camera shooting

Distribution

Lighting

Studio production

Location scouting

Digital marketing

Digital video production process

Program direction

Content Development

Project coordination

Video production oversight

Field production

Pre- and post-production proficiency

Television and print journalism

Social media

Camera and video staff direction

Budgetary control

Technical Writing

Crew instruction

Live production and sitcom experience

throughout project phases beginning with pre-production.

- Interfaced with clients to define project scopes of work, budgets, creative vision and deliverable schedules.
- Assisted clients and creative teams in script writing and set design.

2014-01 -  
Current

## Advisor

*United Nations Department Of Global Communications, NY, United States*

- (UNDGC) Youth Steering Committee
- Consultation services included but not limited to: Public Relations and promotional campaigns, events, business ventures, company organization, fundraising, grant writing ect.
- Production services: Camera operator, TV/Film
- Producer, post-production and editor, pre-production, lighting, technical director, cinematographer, director, writer, talent ect
- Curator services: event planning, venue booking, talent agent, art curated events, music production, craft service, event marketing ect.
- Planned, developed, and implemented strategies to convey information with key decision makers.
- Coordinated work or project dedicated to raise awareness of need, applying strong project, and team leadership to enhance success.
- Built and maintained relationships with clients to provide ongoing support.
- Advised on organizational structure and human resource management to promote efficient business operations.
- Delivered supportive and knowledgeable counseling to students with academic or personal concerns.
- Advocated for students to access available resources.
- Provided resources to support students in achieving career goals.

Strong graphic and visual sense

Talent agreement preparation



## Software

Adobe Premiere

Protocols

- Advised students on educational, career and social opportunities.



## Education

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2017-01 -  
2018-01

### **Associate Of Applied Arts: Film And Video Production**

*New York Digital Film Academy - New York, NY*