

# SHANA FRANCESCA

Scholar of Intentional & Ethical Leadership & Living

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Shana Francesca is a Keynote Speaker, Consultant, Workshop Facilitator and Scholar of Intentional and Ethical Leadership and Living. She is the Founder & CEO of Concinnate LLC.

Having been born into an abusive household and raised inside an Evangelical Christian Cult, Shana was faced early on with deeply harmful and unethical leadership and its consequences. The foundation of her work is the understanding of Curiosity, Respect and Accountability and their role in fostering ethical relationship both individually and as a leader.

Shana believes we become infinitely more impactful as leaders and as humans when we understand the power of community and our role inside of it. Knowing that a corporation, team, family or organization is a type of community, and that community is an ecosystem where it is vital that every part and person is honored and empowered.

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### **Mastering Intention - Designing Our Lives**

I was born into an abusive household and raised inside a religious cult. I was not safe to be myself or even discover who I was to begin with. When I made the choice to leave it all behind at twenty six I had to discover who I was and how I wanted to show up in the world. I invested continually in my curiosity. Ultimately curiosity saved my life and helped me redefine it. At twenty nine I began a more than decade long journey of discovering what it is to be an intentional and ethical human. I had not been taught how to be human, how to value my own life and others simply how to survive. Living and surviving are not the same. Ultimately realized through my continual learning how intentionality was what had been denied me and the ability to truly connect to mysel and others which requires curiosity, respect and accountability. These are the foundational elements of all ethical relationship.

These lead us to a beautiful, fulfilling and joyful well designed life.

# Intentional & Ethical Leadership

Intentional and ethical leadership begins with curiosity, respect and accountability. Curiosity is the catalyst for innovation and creativity, including within our teams, our culture, and ultimately how we meet clients' needs and increase revenue. What needs to be cultivated alongside our curiosity is respect and accountability.

National Geographic defines an ecosystem as a geographic area where plants, animals, and other organisms, as well as weather and landscape, work together to form a bubble of life. When we employ curiosity, respect and accountability within the ecosystem that is our organization, we foster it as a bubble of life, thriving and profitable because of it.

#### **Cultivating Transformational Curiosity**

Having transformed her life, breaking away from the pattern of abuse in her family, Shana found curiosity to be one of her greatest tools. She had to get curious about what was possible. She had to be willing to question everything and take on new challenges. Ultimately, curiosity is what lead Shana to ask herself how to show up in the world as herself and who she really was. The desire to start her own company led to her beginning to study leadership in her late twenties, scholarship that continues to this day and informs not only leadership but her life and her work with leaders. Having transformed her own life Shana is able to guide others into looking at life through the lens of what if. What if, shifts our lives from seemingly unbreakable patterns, to finding joy in infinite possibility. Curiosity is the foundation of all possibility personal and professional, it is a critical tool for experiencing profound joy and success.

# **Neurodiversity in a Singularly Focused World**

As a neurodivergent person myself, someone diagnosed with ADHD at five, it became critical for me, for my survival to continually translate myself for the world around me. I had to hold onto who I am while learning how the other 80% of the people of the world thought and how it differed drastically from me and how I wanted to and needed to be able to show up in my personal life, work life, networking, building a business and a speaking/consulting practice. I realized along the way how many companies would benefit from learning how we neurodivergent people see the world and how it would transform culture and profitability when done intentionally and with support for all involved.



Joseph Topics
-Intentional & Ethical Leadership

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-Cultivating Transformational Curiosity
-Neurodiversity At Work
-Mastering Intention - Designing Your Life
-Getting Started in Public Speaking

