

SARAH J. ENNOR

CHAMPION

(of Authenticity and Aussie Rules Football)

ADHD PATHFINDER | INTERNATIONAL ATHLETE & COACH
TRAVEL ADVENTURER | LAWYER ON THE SIDE

KEY THEMES

STEP UP DIVERSITY, EQUITY, & INCLUSION
IN 60 MINUTES FOR BETTER RESULTS

- ✓ **Neuroinclusion at Work**
Learn to support colleagues and clients who think or work differently through ongoing curiosity and understanding.
- ✓ **ADHD & Mental Health**
Stop the stigma and discover how choosing words wisely can support the mental health of colleagues with ADHD.
- ✓ **Performance Anxiety to High Performance**
Get results, and grow skills and confidence by making feedback inclusive, meaningful, and actionable.
- ✓ **GET Authentic**
Boost fulfillment, profitability, and retention by aligning gifts and environment to support work tasks.



2.4x loyalty

AUTHENTIC WORKERS STAY LONGER



40-200% salary

COST TO REPLACE ONE EMPLOYEE

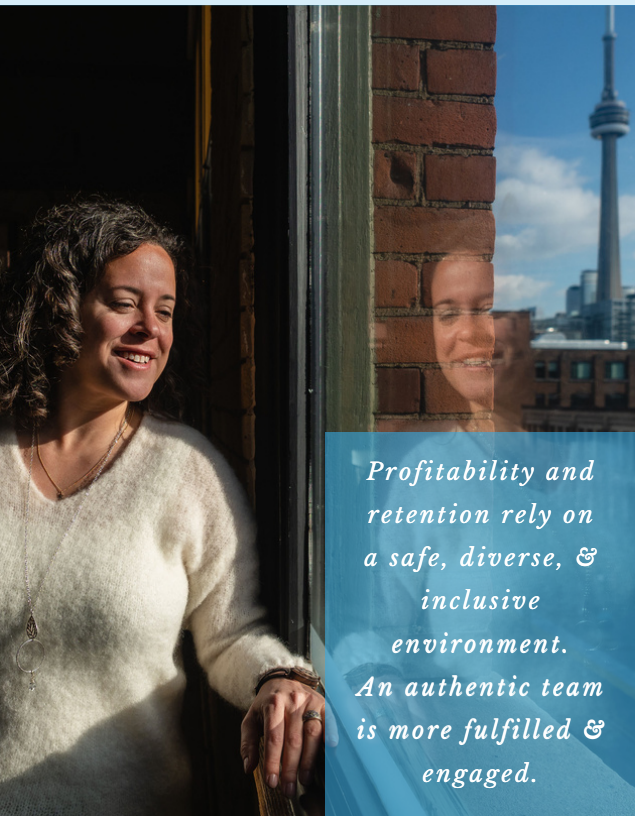
ABOUT ME

I MAKE ADHD HUMAN

My mission is to bring simple inclusion strategies to life through relatable stories. Culture, morale, and financial results improve when we marry revenue to respect, coach with curiosity, and begin to banish bias.

I've always been a bold, unique personality with plenty of confidence and presence. As a firm lawyer, and in-house counsel and compliance for big-bank asset managers, I felt pressure to "fit in." Praised for my technical skill, managers viewed my personality as too confident, too ambitious - just too much!

An adult diagnosis of ADHD has opened my eyes. I am energetic, ambitious, and fearless for a reason! I also see I could have been more self-aware, helping my employer to support my unique traits. I've been an entrepreneur since 2017.



Profitability and retention rely on a safe, diverse, & inclusive environment. An authentic team is more fulfilled & engaged.

