

A woman with blonde hair, wearing a dark jacket and skirt, is speaking on a stage. She has her arms outstretched and is holding a microphone. Behind her is a large screen showing a crowd of people. To her right is a wooden podium.

move your audience.

SPEAKER

COACH

MOTIVATOR

about sally z



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Whether in a keynote or workshop - Sally's specialty is helping leaders (and those who want to become them) step out front with more confidence, clarity, and courage so they can lead more effectively and inspire engagement with their audience. Sally is an award-winning speaker who has spoken in front of thousands of people over the last 20 years - from the TEDx stage to the executives of Fortune 500 companies. She hosts a "New & Noteworthy" podcast about the art of public speaking, and thrives on empowering people to do the things they think they cannot do...

SOME FAVORITE

Speaking Topics:

persuasion

The foundation of persuasive & skilled messages for any moment

story

Using the power of story to lead more effectively & boldly

authenticity

How to bring more of your authentic self into the big moments

STORY

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“ THIS WAS THE BEST 30 MINUTES I HAVE EVER SPENT!
Sally actually makes me WANT to speak in public and present! She is such an amazing presence. Her presentation was insightful and refreshing!

****Identified as top 3% of "women in business" speakers****
espeakers.com

THE SECRET TO SUCCESS: SHARING CLEAR, COMPELLING AND AUTHENTIC MESSAGES

speaking is leading

Set the foundation for how to persuade with authenticity, courage, and clarity in this fun (yes, fun!) session. Participants will walk away with a simple approach to prepare for and create key messages, rooted in story and connection. This approach is based on persuasion theory and grounded in practical strategies that can apply to any scenario, including everyday connections, quick pitches, and high-stakes presentations.

lead with story

Storytelling is one of the most under-utilized leadership tools available to anyone who has the courage to yield it. Most people know this, but it doesn't mean they are using story or using it well. In this session, Sally breaks down the myths of storytelling in business and leadership - and shares a simple approach to leveraging story to persuade, engage, and connect.

you belong out front

You may not believe me when I say this... but there are #NoSpecialUnicorns in speaking! Most people believe that only certain special (and elite!) people have what it takes to leverage the power of story and move their audience - but it's simply not true. In this keynote, Sally empowers your audience to mine their "boring" life, ripe with leadership stories, to find and share them (and shows them how)! Leadership doesn't mean we show up perfectly; it means we show up fully, even in all our messy humanness. You (yes, you!) belong out front.

Sessions can be done in-person or virtual, as keynotes or workshops/trainings.



“ SALLY THOUGHTFULLY EMPOWERS EVERY SPEAKER...

Sally has a unique ability to help anyone find, articulate, and then tell the stories that meaningfully move hearts and minds. In group settings or one-on-one, Sally thoughtfully and patiently empowers every speaker to embrace his or her own distinct voice, then helps them leverage their greatest speaking strengths to memorably connect with audiences. I've seen her transform dozens of speakers from good to great. I'm always confident that time and training spent with Sally will make any presentation more poignant, and every presenter more powerful.

Matt Swenson, Cargill, Director of Executive Communications



sally z.
BE MOVED TO SPEAK YOUR STORY

Other topics include:
Handling Speaking Anxiety, Team Presentation Techniques, Finding your Authentic Voice, Using the Stage, and the Problem with Perfection.

book sally

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