



SCOTT REIB

“America’s Legal Coach”

Key Focus: Helping business owners, entrepreneurs, and coaches shatterproof their businesses | Disrupting the status quo through subscription-based legal services

As the official Zig Ziglar Small Business Lawyer and a Ziglar Legacy Certified Trainer, it’s no wonder that Scott Reib is known as “America’s Legal Coach.” For the last two decades, Scott has been helping business owners, entrepreneurs, and coaches “shatterproof” their businesses by implementing specific strategies for structure, growth, and protection. Over the last three years, Scott has been sharing these strategies with business owners and coaches, and watching them grow and succeed!

Even with 20+ years of legal experience, Scott is a firm believer that legal advice doesn’t have to be expensive or intimidating. His passion lies in changing the way we view legal counsel: from “emergency” situations to “primary care provider” relationships. Scott is shifting this perspective via Access Plan, his groundbreaking subscription-model legal service, where he helps clients understand their legal questions before they find themselves in a legal emergency.

SUGGESTED INTRODUCTION:

Scott Reib (pronounced “Reeb”) is known as America’s Legal Coach. He’s the official Zig Ziglar Small Business Lawyer, a Ziglar Legacy Certified Trainer, and he has over 20 years of experience as an attorney. For the last two decades, Scott has been helping business owners, entrepreneurs, coaches, and service providers to “shatterproof” their businesses and succeed in the professional world.

Scott is a firm believer that seeking legal advice doesn’t have to be intimidating or expensive if we treat lawyers like primary care doctors instead of ER doctors. Through his subscription-based Access Plan legal service, Scott is making great strides in shifting that perspective.

INTERVIEW TOPICS

- 5 strategies to shatterproof your business
- 8 questions to ask in order to eliminate signer’s remorse
- The art of documenting the deal: it’s about keeping honest people honest
- How one Access Plan client avoided paying \$20,000, thanks to legal coaching
- Why you should treat lawyers like primary care providers instead of ER doctors

Scott Reib has been our attorney since 2005. He has been there for advice and his knowledge has been spot on. His integrity is hard to find nowadays. Thank you Scott for being there whenever we needed you.

Ed Tucker
Founder/CFO of Tucker
Communications & Marketing

The right information at the right time is often the difference between success and failure. The right information at the wrong time is useless.

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