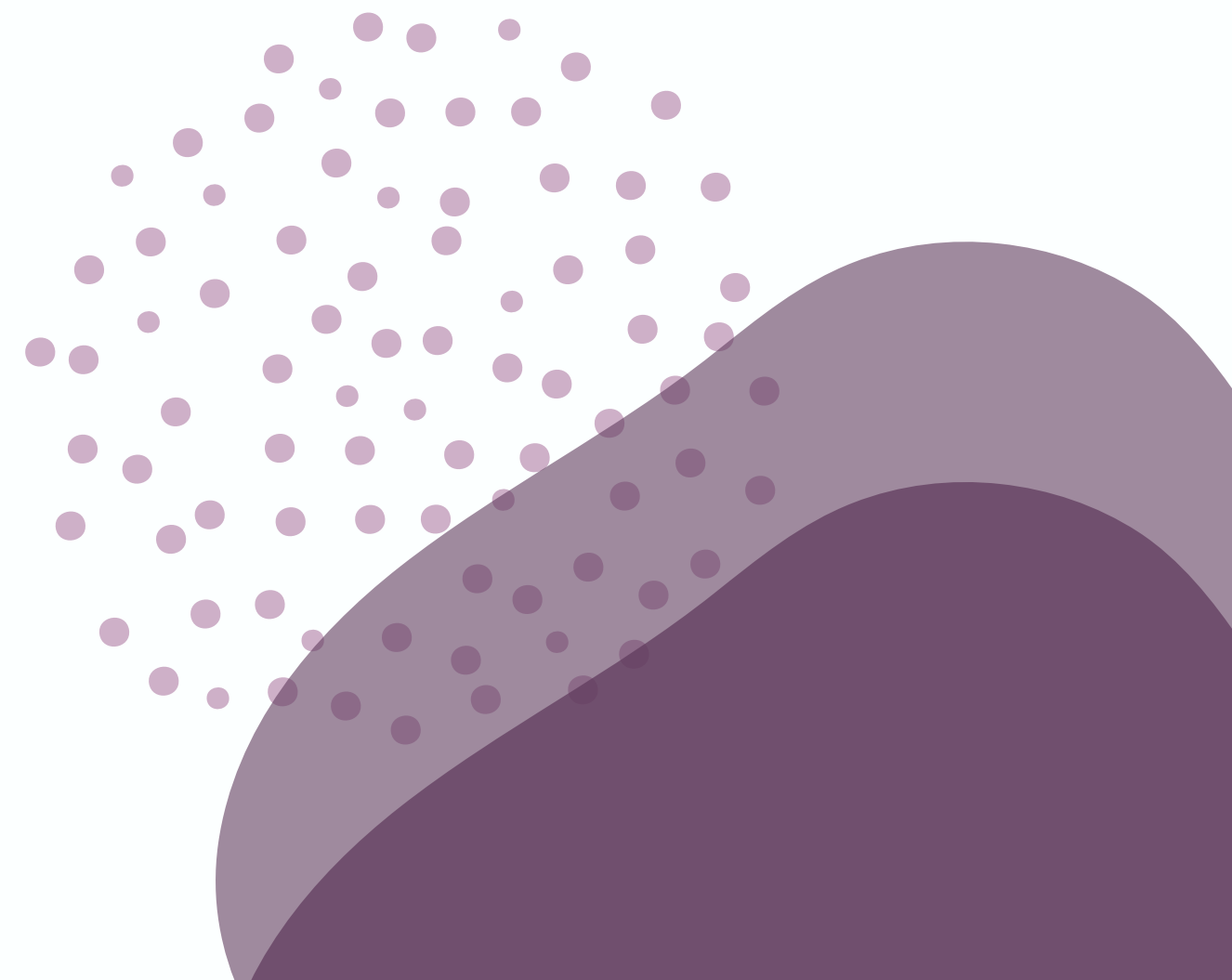


# Sales Confidence for Introverts

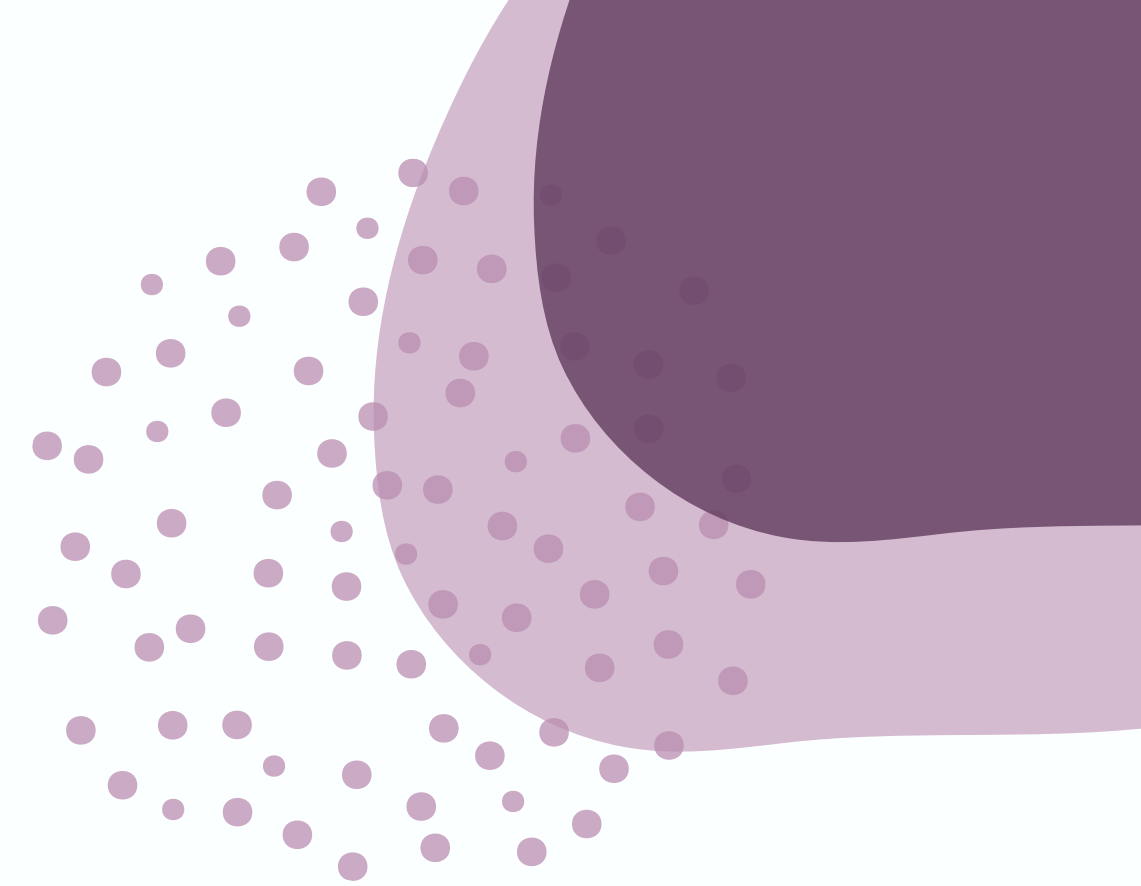
PRESENTED BY SARA LEWIS

# Get the Best Experience

- Watch on a desktop for a smoother experience
- Silence your phone
- Close the door
- Keep an open mind



## WHAT WE'RE DISCUSSING



### The 4 Steps Introverts Need to Attract More Sales:

- developing confidence to put yourself out there
- how to maintain clarity, focus, and energy
- attracting your ideal audience
- consistent marketing to stay top of mind

# What Makes This Info Special?

# Being an Introvert Means...



A photograph of a desk with an Apple iMac and a laptop, with a text overlay. The image is split vertically: the left side shows a desk with an Apple iMac and a laptop, and the right side is a solid purple background. The text "You're in the right place if..." is centered in a white box.

**You're in the right  
place if...**



A photograph of a minimalist desk setup featuring an Apple iMac and a closed laptop. The image is overlaid with a semi-transparent purple rectangle containing the text "Stay until the end".

# Stay until the end



# Who am I?

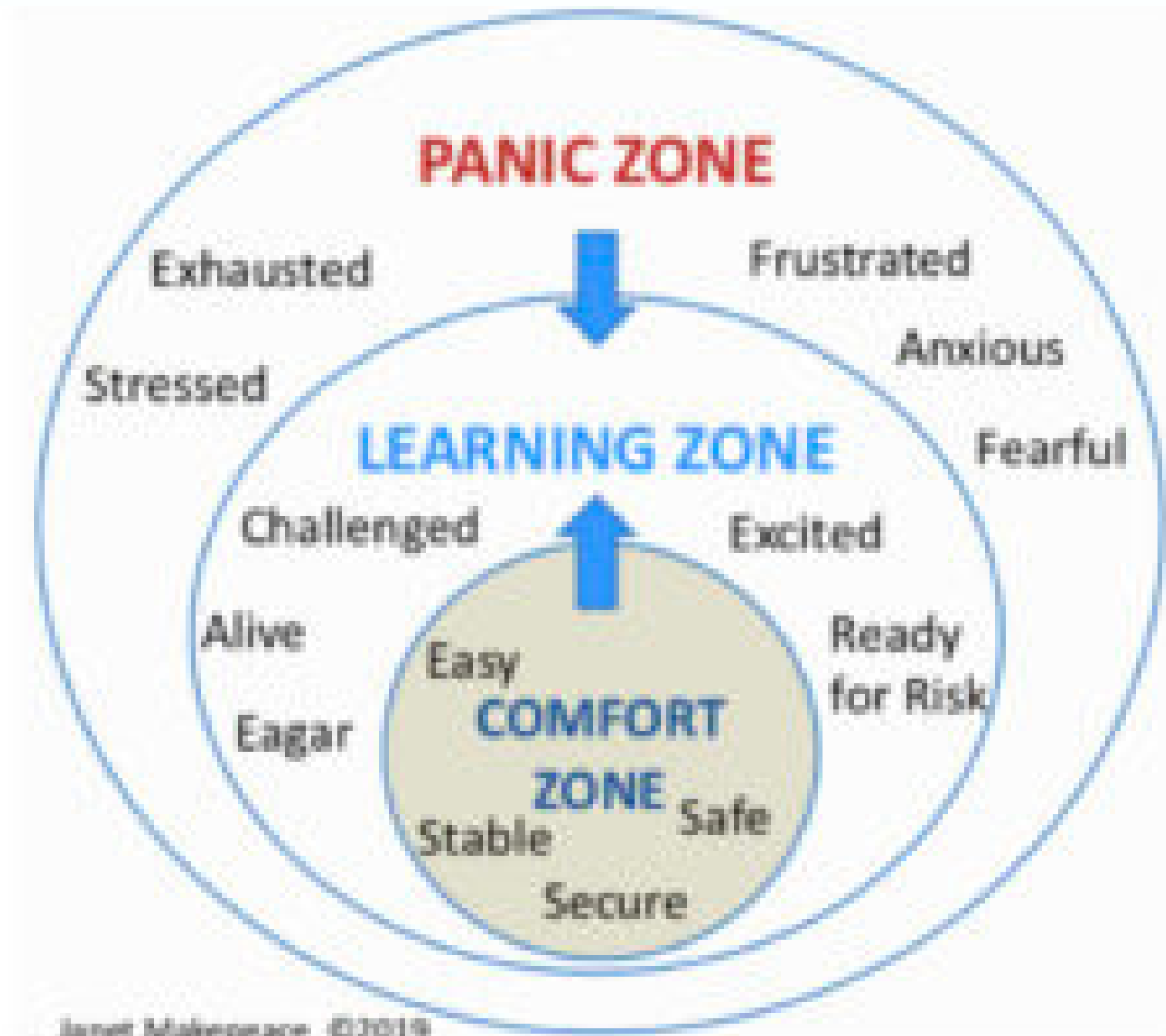


Introvert and business coach who helps solopreneurs and small business owners put themselves out there, market successfully, and make consistent income.



# Stepping Outside of Your Comfort Zone

# The Learning Zone





# #1: Develop Confidence

## CONFIDENCE

Increase confidence by knowing what you do

## TANGIBLE OUTCOMES

What are 3 tangible outcomes your customer can expect after working with you?

**GET SPECIFIC &**  
*Describe emotions*

## EXAMPLES

Personal Trainer – I help men and women entering the next chapter of their lives, lean out their bodies, supercharge their energy, and build momentum toward their dreams.

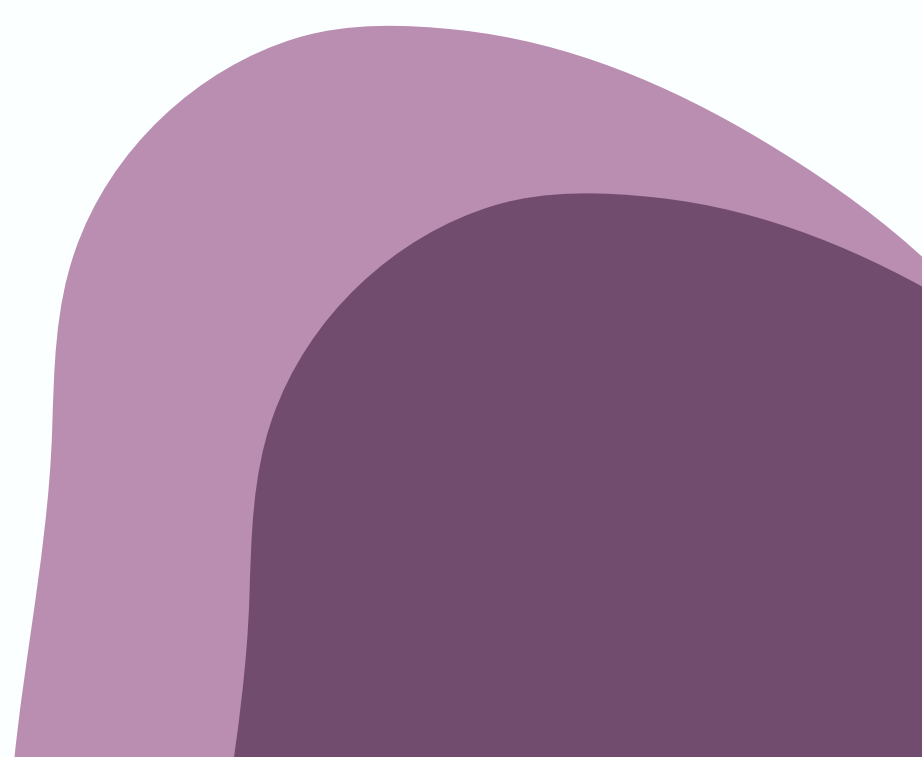
VA – Helping overwhelmed business owners organize their social media, post consistently, and free up their time to work on things they love.





# #2: STAY CLEAR & FOCUSED

## Planning...

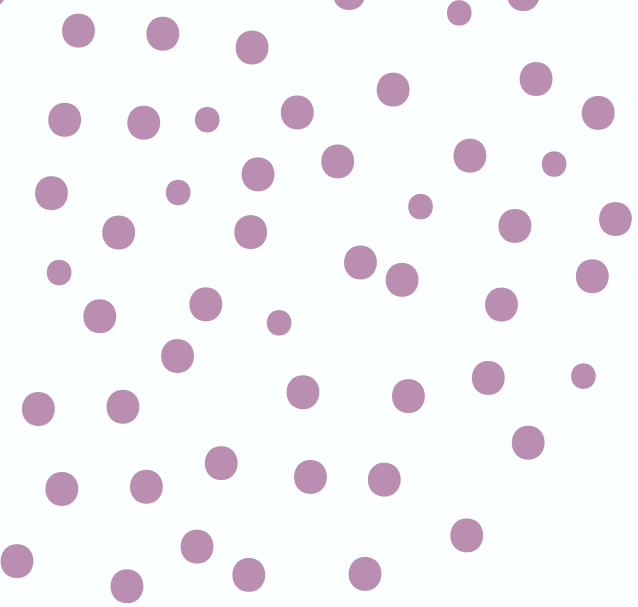
- 1) Set Big 5 goals for year
  - 2) Quarterly Blue Sky Days
  - 3) Friday Ritual
- 

# Introvert Hangover

Nothing kills productivity and motivation faster than needing days to recover.

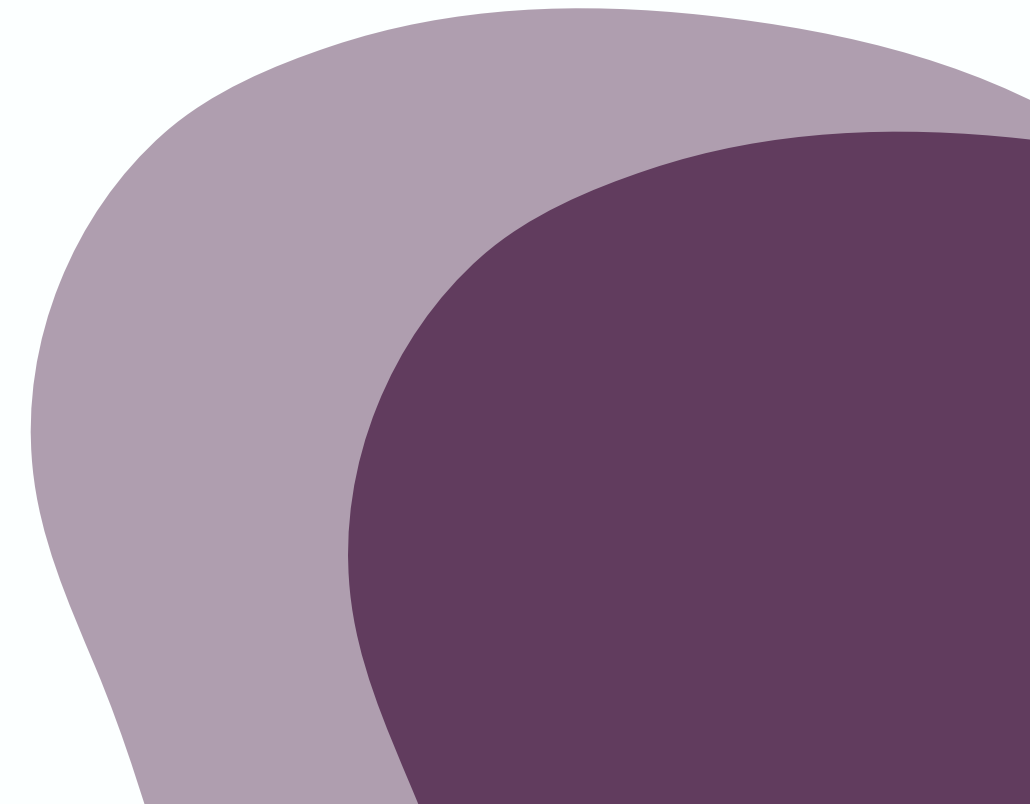






# Introverts Unite!

- Skills that any introvert can develop
- Accountability
- Minimize overwhelm
- Feel like an authority
- Keep your mindset strong



Here's the thing...

*Personality Isn't Permanent*



# **#3: Attract Your Ideal Audience**

# Create a Freebie

- pdf
- video tutorial
- challenge
- book chapter
- coupon
- discovery call
- free sample
- masterclass

# Create a Freebie

## EX. MEDITATION COACH

3 audio recordings –  
Top 3 Meditations for  
Restorative Sleep

## EX. ARTIST

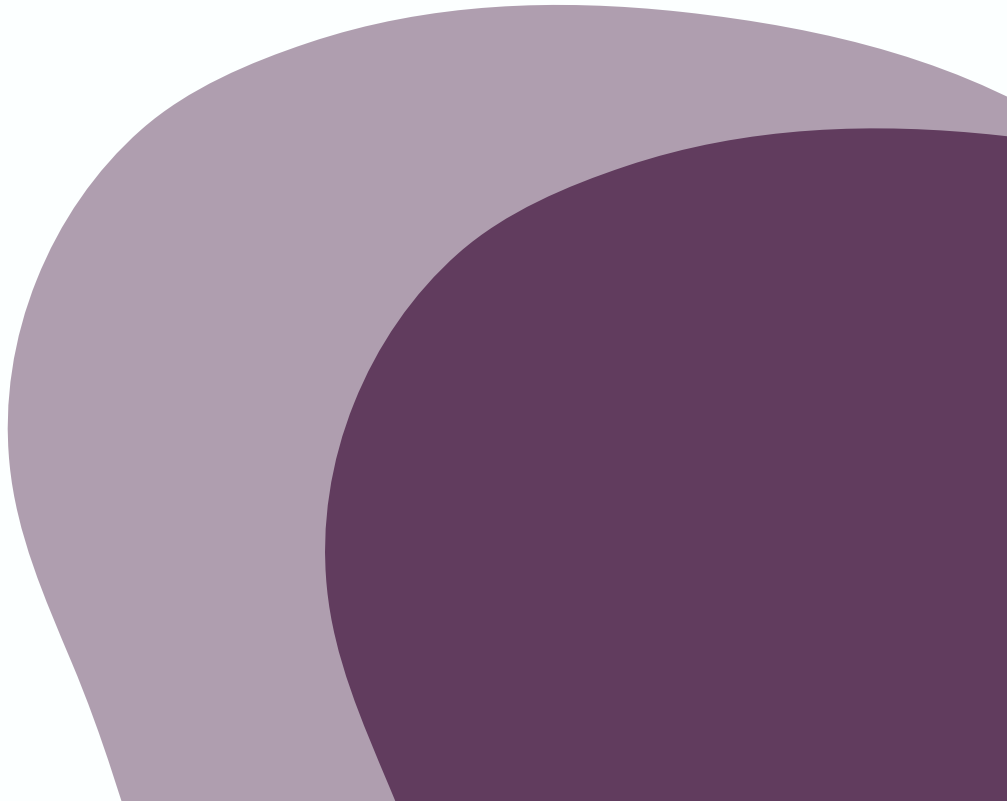
video tutorial –  
Calm Your Mind by  
Drawing Mandalas

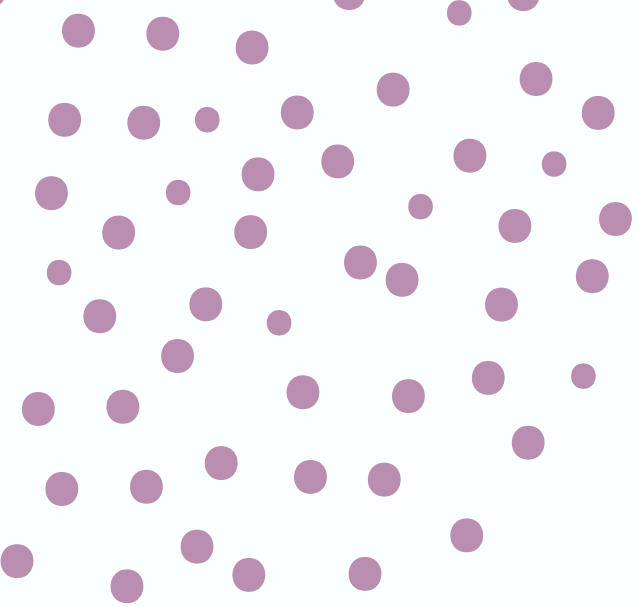




# #4: Earn Your Worth

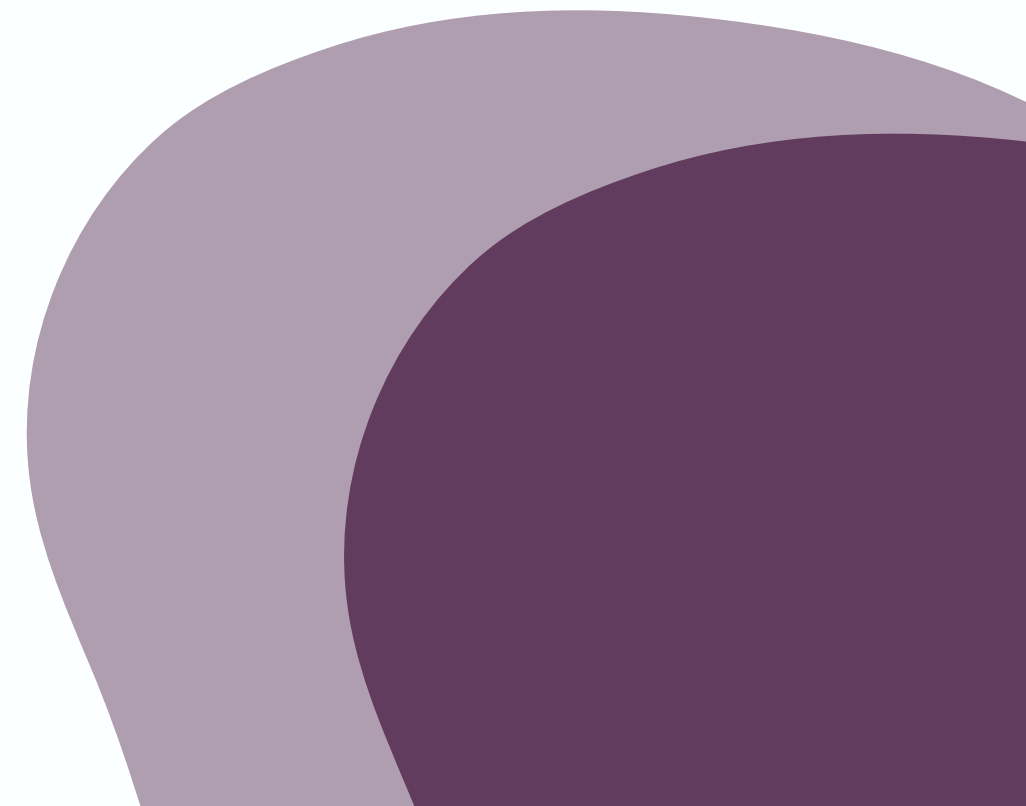
## Launch an Offer with Email Marketing

- Now you know what you sell
  - It solves a problem/provide a solution
  - Use the language your customers use
  - Send at least 3 emails promoting offer/CTA
  - Create urgency
- 



# #4: Earn Your Worth

It's about consistency







# Envision Your Future Self



**How would that feel?**


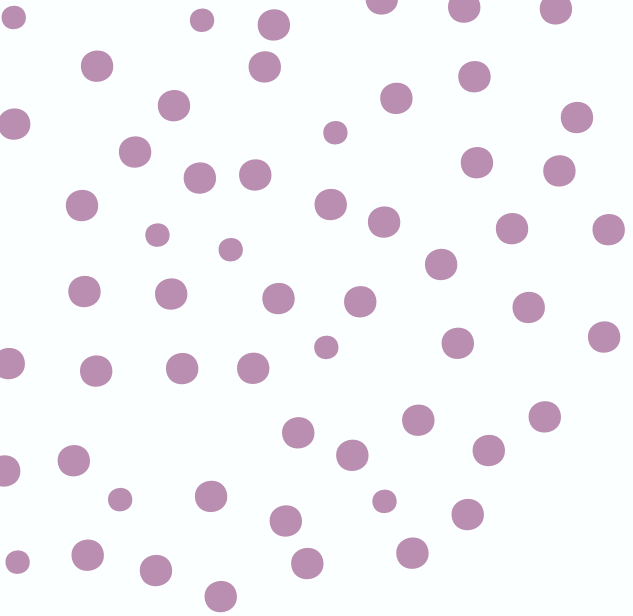
# It's all possible!

## **EVEN IF**

- you don't have time
- you need accountability
- you don't have a degree or certification in the field

## **EVEN IF**

- you're scared
- you don't know where to start
- you think your past limits your future



**The more you recite  
your excuses, the  
more you hypnotize  
yourself that they  
are true.**

*~Robin Sharma*



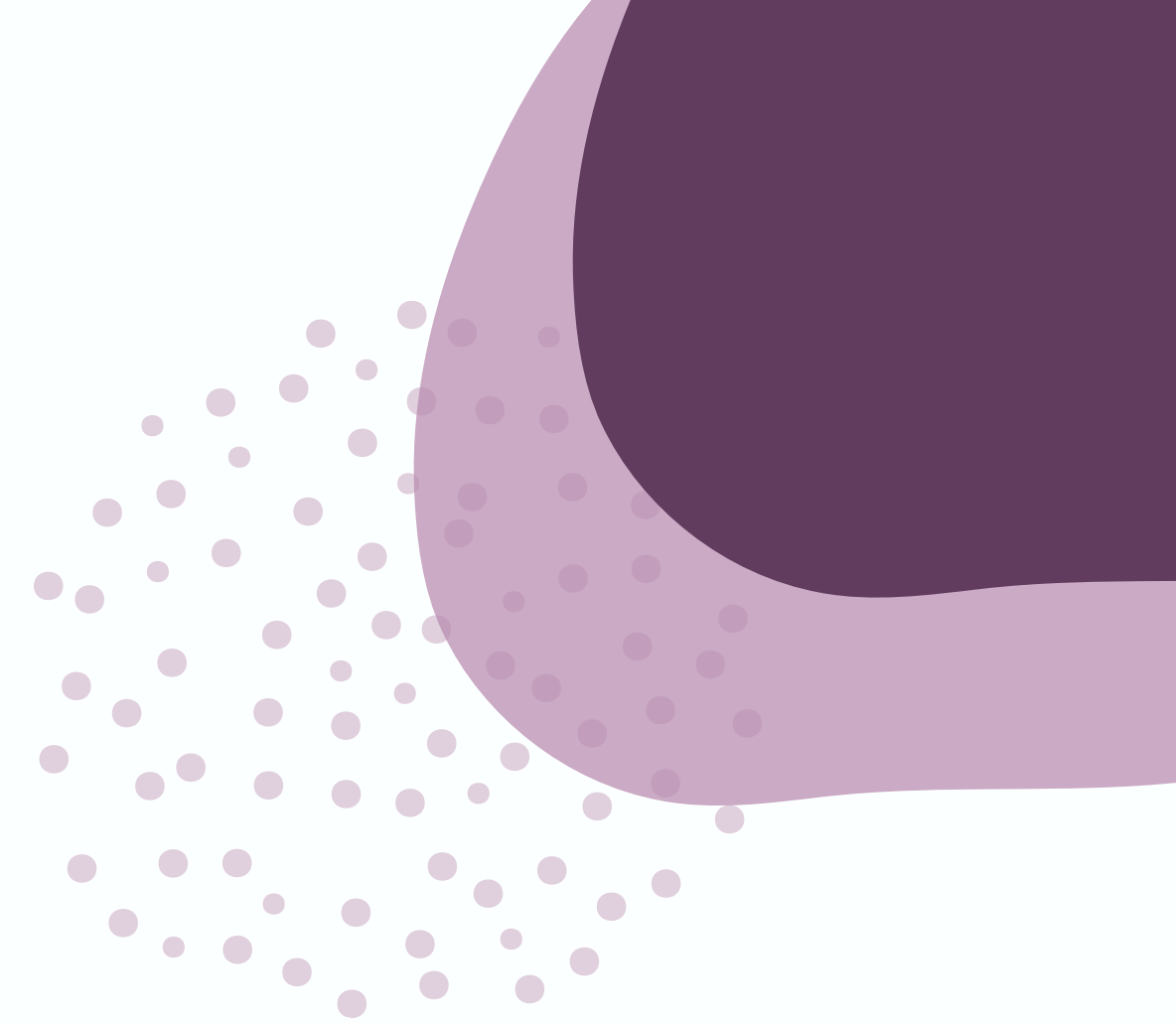


# It's Easier Than You Think

*When you have a step-by-  
step system and coach*

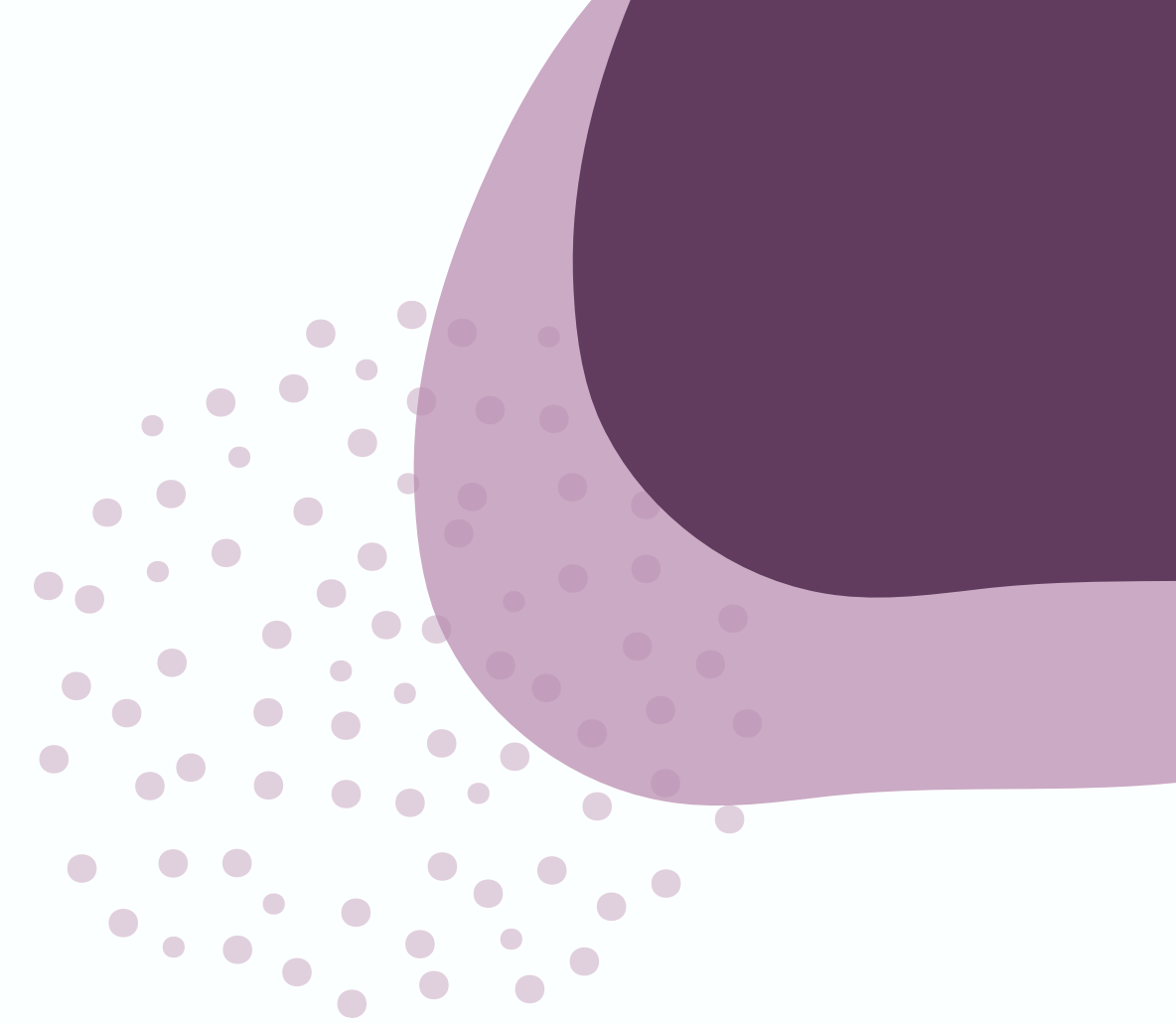
# Introvert Business Blueprint

- put yourself out there without feeling icky about sales



# Introvert Business Blueprint

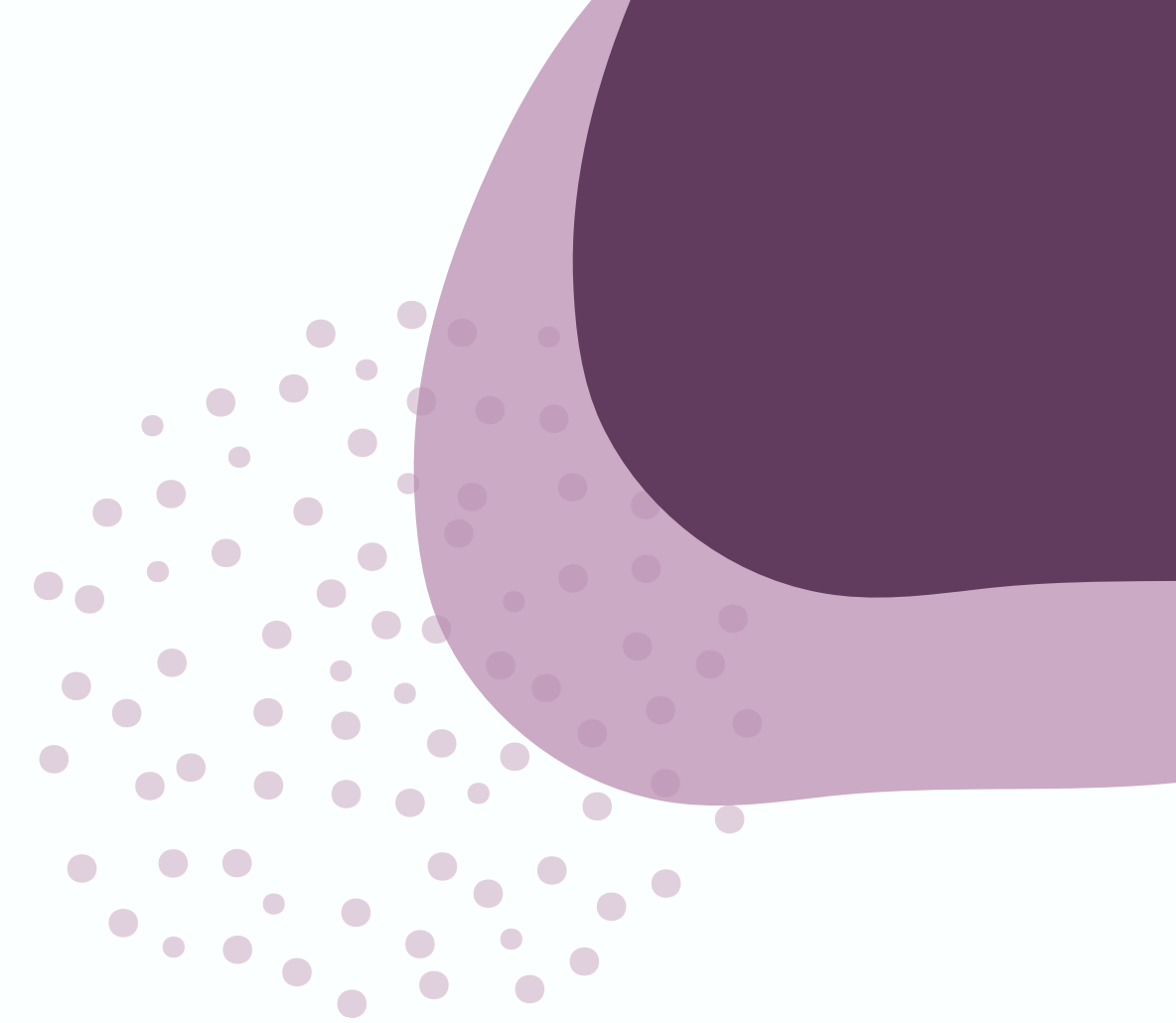
- put yourself out there without feeling icky about sales
- overcome self-limiting beliefs to skyrocket your confidence





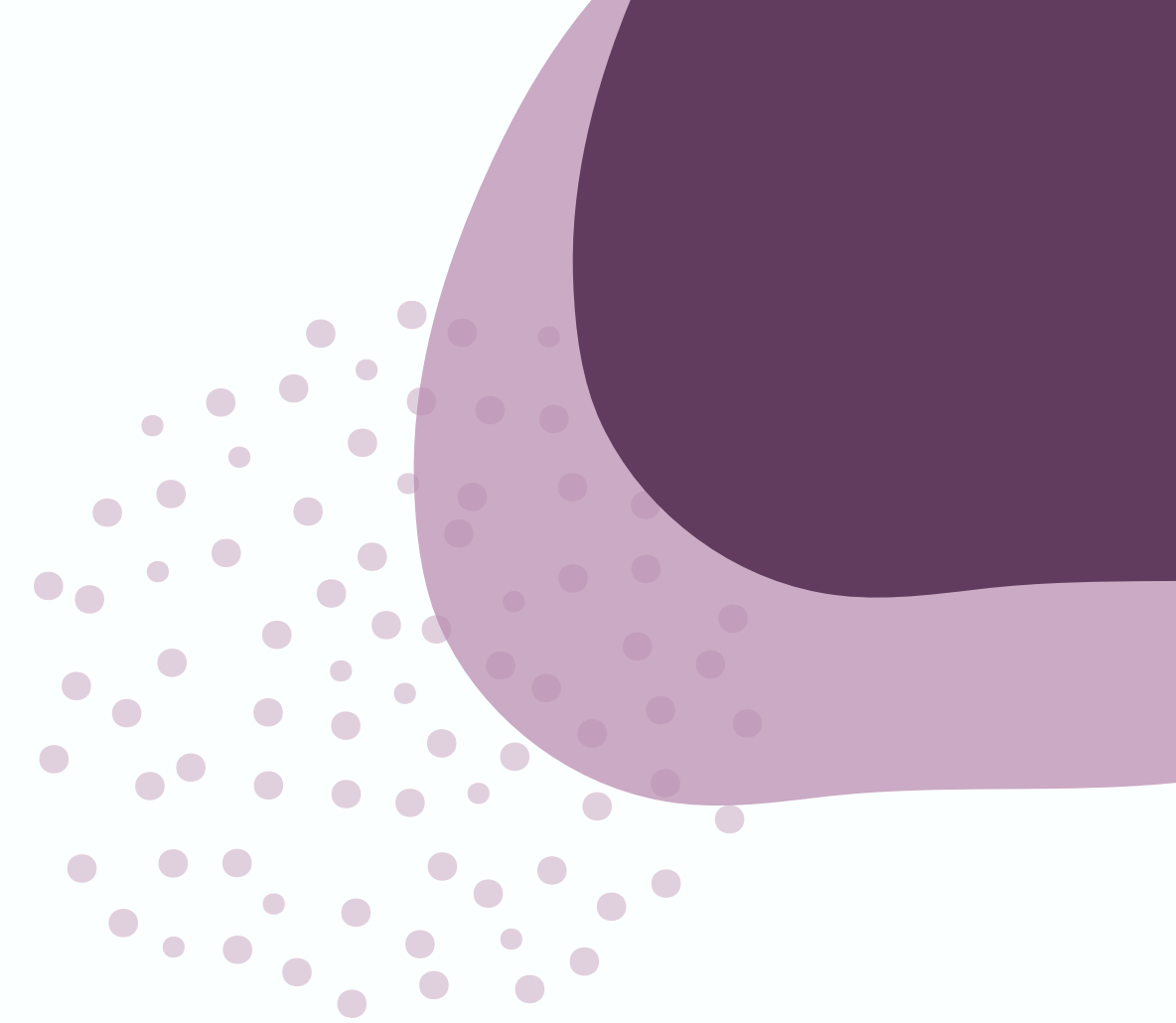
# Introvert Business Blueprint

- put yourself out there without feeling icky about sales
- overcome self-limiting beliefs to skyrocket your confidence
- be focused, productive, avoid overwhelm and the introvert hangover



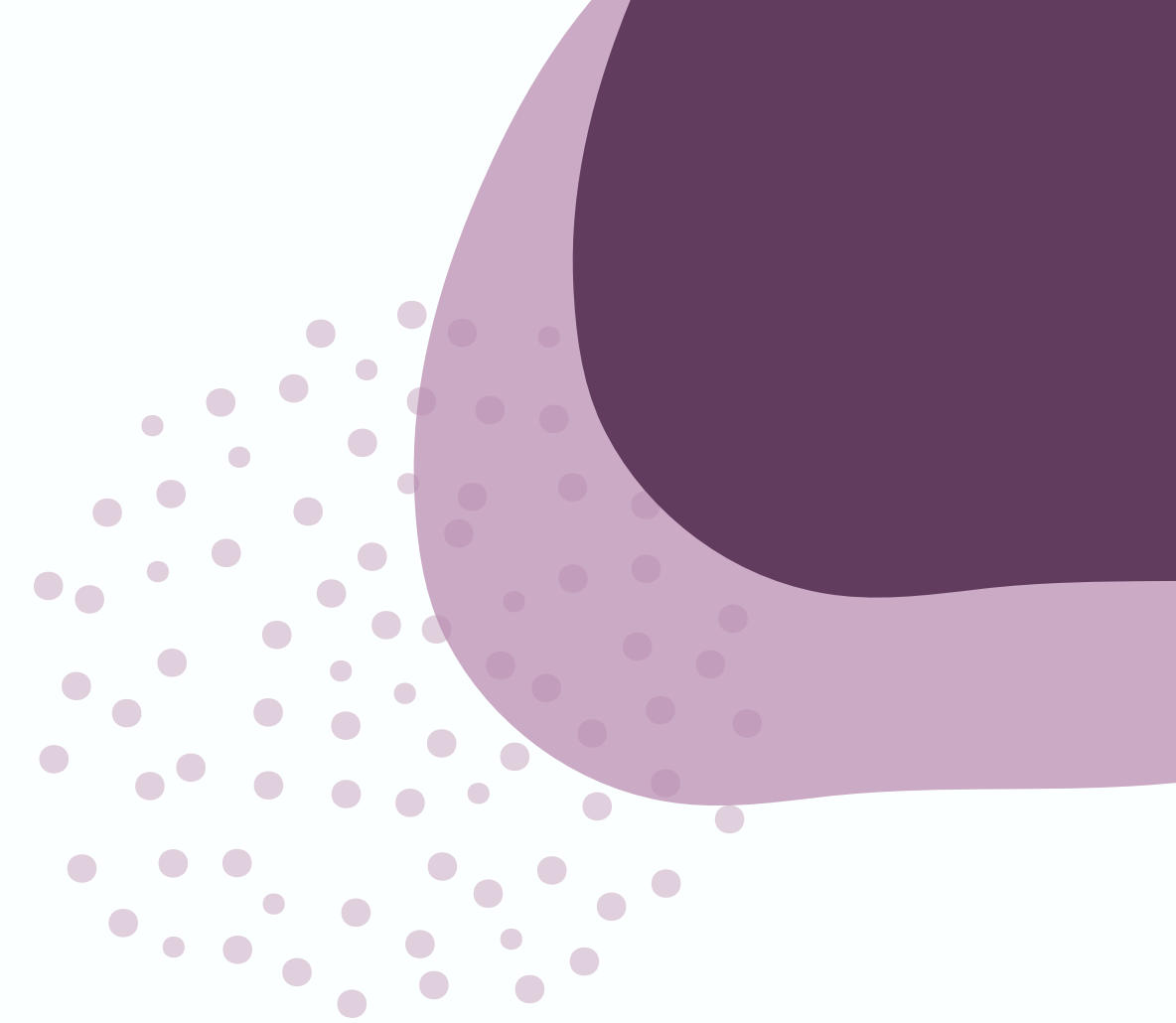
# Introvert Business Blueprint

- put yourself out there without feeling icky about sales
- overcome self-limiting beliefs to skyrocket your confidence
- be focused, productive, avoid overwhelm
- get super clear on ideal customer and how to speak in her language



# Introvert Business Blueprint

- put yourself out there without feeling icky about sales
- overcome self-limiting beliefs to skyrocket your confidence
- be focused, productive, avoid overwhelm
- get super clear on ideal customer and how to speak in her language
- **set up an entire email marketing system including freebie, landing page, and automated email funnel so you stay top of mind with your customers**



# Included in IBB

- 3 month program with video tutorials - \$650
- 6 private coaching calls - \$600
- Monthly group coaching call - \$399
- Private community - \$237

Total Value = \$1,886



# Ways to Invest



## PAID IN FULL

\$999

## PAID IN FULL BONUS

Confident Conversations (\$97 value)


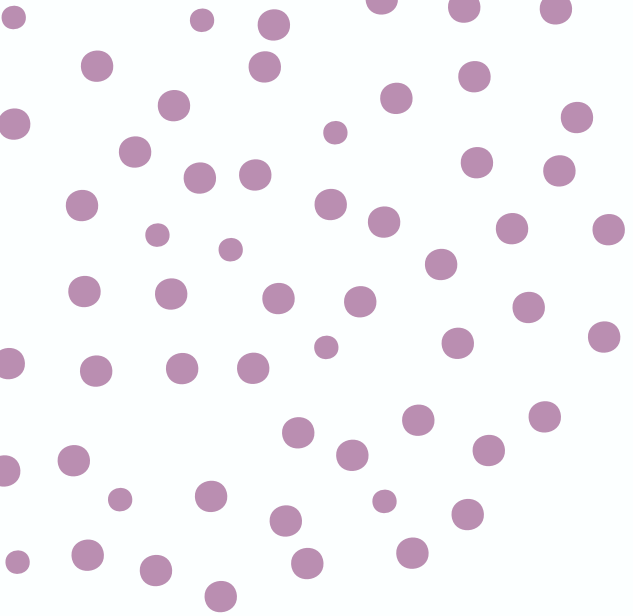
Pinterest for Business (\$97 value)

\*Bonuses expire



## 3-PAY

3 monthly payments of \$369



**The difference  
between who you  
are and who you  
want to be is what  
you do.**

*~Unknown*



# Money Back Guarantee

After completing the first module, if you're not 100% completely happy with the course, I'll refund your money.

No Risk

# Thanks for attending!

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