



“Purpose is fundamental to the human experience”. ~ Natalie R. Williams

Natalie R. Williams, Founder and Author of “The CORE Method: Guide to Purpose Driven Results”, is a dynamic speaker with a powerful story. Her journey from adversity to success resonates with audiences, making her an ideal choice for speaking engagements.

About Natalie R. Williams

Natalie R. Williams is a seasoned executive leader with 25 years of experience in the Fortune 20 communications and technology industry. Her expertise spans critical functions, including:

- Global Diversity, Equity, and Inclusion - Natalie has championed diversity initiatives, fostering an inclusive workplace where everyone has an opportunity to thrive.
- Customer Experience - Her commitment to exceptional customer interactions has earned her the prestigious Winner's Circle honors.
- Retail Sales and Business Operations - Natalie's strategic acumen has driven revenue growth and operational excellence.
- Global Employee Resource Group Leadership - She has spearheaded impactful initiatives, creating a sense of community and empowerment for diverse employees.

The CORE Method: Guide to Purpose-Driven Results

Natalie is the visionary behind The CORE Method, a four-part framework centered on Clarity, Optimization, Reflection, and Execution. This guide empowers individuals and teams to achieve sustainable results by connecting their actions to purpose. Whether it's a keynote address or an interactive workshop, Natalie brings this transformative methodology to life.

“My Sister’s KeepHer”: Empowering Women

As the curator and host of My Sister’s KeepHer, Natalie creates an immersive experience for women. This workshop celebrates sisterhood, emphasizes mutual support, fosters strength, and community. Attendees leave inspired and equipped to make an impact.

Defying the Odds: Natalie’s Personal Journey

Before her successful career, Natalie faced immense challenges. She became a single mother on her 18th birthday, dropped out of high school, and survived domestic violence. Yet, she persevered, guided by her purpose as a servant leader. Her compelling life story resonates with audiences, igniting hope and resilience. Natalie shares her journey and guides audiences in applying ‘The CORE Method’ for impactful results.

Credentials

- Bachelor of Business Administration (BBA)
- Master of Public Administration (MPA)
- Certified Executive Coach
- Certified Life Coach
- Women’s Empowerment Coach

Awards and Recognitions

Natalie's impact hasn't gone unnoticed.

- President's Cabinet: Recognized as a top 1% Sales Professional.
- The Purpose Coin: Awarded for community support.
- Working Mother’s Media Spotlight: Her journey inspires others.
- Seramount’s National ERG Workplace Impact Award: A testament to her leadership.
- City of Atlanta Mayor’s Letter of Recognition: Acknowledging her philanthropic contributions in the community.

Book Natalie for Your Next Event

Based in Metropolitan Atlanta, GA Natalie balances her roles as wife, mother, parental caretaker, and entrepreneur while actively contributing to her community.

Invite Natalie R. Williams to your stage. Her authenticity, expertise, and unwavering purpose will captivate your audience.

<https://linktr.ee/TheCOREMethod>