

# VERONICA LLORCA-SMITH

*PUBLIC SPEAKER*



## ABOUT ME

Veronica is a Diversity, Equity & Inclusion (DEI) consultant, public speaker and bestseller author.

She is based in Hong Kong and has 20 years of experience leading and developing large multicultural teams in APAC for MNCs such as Apple and Estée Lauder.

Veronica is a DEI advocate and leverages various social media channels as well as podcasts to promote inclusion in organizations and society.

6

LANGUAGES

30+

PODCASTS/ SHOWS

Topics of cultural agility, inclusive leadership, women in leadership, culture & languages

3

PUBLISHED BOOKS

The Lemon Tree Mindset  
Conquering Your Burnout  
From Zero To Amazon Bestseller

## TOPICS

Veronica's central topic is inclusive leadership. She uses her personal and professional expertise across different industries to inspire individuals and organizations to work more inclusively, from how they think to how they behave and collaborate. As an amateur triathlete, she incorporates elements of sports in her bespoke content to promote well-being.



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# *INCLUSIVE LEADERSHIP*

Veronica has delivered public speeches and workshops to corporates, Chambers of Commerce and the EU Office in Hong Kong on the topic of inclusive leadership. Her content aims to raise awareness of DEI fundamentals, promote education and inspire action and advocacy.



# *CULTURAL AGILITY*

Having lived in 9 countries and worked with teams across 4 continents, Veronica is passionate about cultural agility and leading teams effectively through inclusion. Her region of expertise is Asia, and she brings learnings from her corporate career at Apple and storytelling. Her sessions cover cultural mapping, cultural competences as well as specific behaviours.



# GROWTH & AGILE MINDSET

Veronica has given multiple presentations to corporates on the topic of growth mindset and has spoken at multiple shows on developing mental agility. Her bestseller book, *The Lemon Tree Mindset* is based on her career reinvention, applying a growth and abundance mindset.

As an Ironman, she incorporates elements of sports psychology into her keynotes to empower her audience with mental and physical resilience.



# INCLUSIVE LANGUAGE

As a polyglot, Veronica is passionate about languages and communication. Speaking an inclusive language is a must to create an inclusive organization and culture. She emphasizes the guiding principles of neutrality, accuracy, relevance, and context with clear examples and case studies relevant to the Region.



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[LINKEDIN](#)



Diversity Lead of The Year Nominee 2023

