



www.ramonacedeno.com

Ramona Cedeño

CPA, CGMA, CFP®

KEYNOTE SPEAKER
FINANCE & ACCOUNTING TRAILBLAZER

MEDIA KIT

ABOUT RAMONA

KEYNOTE SPEAKER FINANCE & ACCOUNTING TRAILBLAZER

Ramona Cedeno is an accounting and finance expert and CEO of Fibrick, a leading accounting firm for technology companies and small businesses. Her superpower is transforming startups and small businesses into profitable powerhouse companies. Ramona is a CPA, CFP, and CGMA with 20+ years of experience. Before starting FiBrick, she was the CFO of Handy, and an accounting leader at Time Inc. and other Fortune 500 companies. She has guided dozens of technology startups through mergers and acquisitions, funding rounds, and exits. Her love of accounting, finance, technology is rivaled only by her love for empowering others.

She is a proud mentor of the Women Entrepreneurs of NYC (WENYC), a board member of the New York State Society of CPAs, and an advisory board member for New York State's Small Business Development Center (SBDC). Ramona was named a Notable Woman in Accounting and Consulting by Crain's, is on the Board of Directors of the NYSSCPAs and has been featured on Bloomberg and PIX 11 News. She earned a Bachelor's in Accounting from Baruch College, a Master's in Finance from Fairleigh Dickinson University, and a Certificate in Financial Planning from Boston University.

Ramona is the author of the book Simple Choices Big Rewards in Money, a transformation finance book that simplifies the journey to financial freedom for those who seek it. In Simple Choices Big Rewards in Money, Ramona speaks to early and mid-career readers who want to learn how to master money management in a new, simplified, and non-judgmental way with a spice of humor.

Ramona is also the host of the podcast in Great Company which explores discussions with other business leaders to offer fresh perspectives and useful tools to entrepreneurs.



Instagram/ Twitter:
@fibrickfinance



LinkedIn Viewers



Podcast Listeners

SIGNATURE WORKSHOP

How to Achieve Financial Freedom with Simple Choices



Through her personal story, Ramona shares the powerful money principles that have guided her success. This is a hands-on workshop where you will have the opportunity to identify the areas of your finances that need the most attention. Ramona will then guide you through a powerful mindset shift and the simple daily habits that will eventually lead to big financial rewards.

Sample Workshop Topics (Customizable based on your audience's needs)

- How to identify your top 3 money focus areas (retirement, investing, expenses, savings)
- How to determine your financial freedom number and shift your money mindset to achieve it
- How to increase your residual income and work towards your money goals



AS SEEN IN

THE
WALL STREET
JOURNAL

CRAIN'S
NEW YORK BUSINESS

Bloomberg

WEnyc

The CPA Journal



“ Ramona Cedeno is a rock star in the accounting profession! She has amazing energy, ideas and insight and is able to speak to our audiences in a clear, concise and effective way. I am quite sure that most everyone left the room that day wanting to be Ramona Cedeno!
- Joanne S. Barry, CAE
Executive Director, New York State Society of CPAs

Ramona's Speech Topics



- Mastering Your Cash Run Rate
- The Five Key Numbers You Should Focus On
- How to Save & Make Money by Saving Time
- It Starts at Home: How our Personal Money Habits Impact our Business
- Accounting and Tax Basics

Past Speaking Engagements

- The Business of WE Summit
- AICPA Engage
- NABA's Entrepreneurship Summit
- PIX 11 New York News
- NBC Memphis
- FOX 39 My Stateline
- News 12 Brooklyn

[and many more](#)



GET IN TOUCH

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