



*Kelli M. Wingo*

Founder/Chief Vision & Strategy Officer



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*Kelli was a pleasure to work with. She was incredibly responsive and proactive while coordinating a virtual session for our members. Kelli's session provided relevant content for individuals across all stages of their careers. She was energetic and engaging. Her nearly one hour long discussion flew by! - A. Schiraldi, CFA Society Orange County Board Member*

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### Sample Speaking Topics

#### **The Power of 1 in 7.5 Billion: Authenticity in Personal Branding**

We are all living, breathing representations of our personal brands. Flaws, strengths, failures, wins – embracing and owning every part of us is essential to authentically showing up in the world.

#### **Boss Up!**

#### **Entrepreneurial Prowess in the Workplace**

The perceptions and realities of the banal workplace narrative are prevalent. However, adopting an entrepreneurial mindset transforms the workplace narrative, creating a sense of ownership for employees and profit for employers.

#### **Increase Sales by Selling to Humans, Not Robots**

Many times we equate sales with being “salesy”, creating a false persona to trick people into buying. However, to successfully employ the ‘Know Like Trust’ marketing concept, human connection curated by authenticity, value and purpose must be at the core.

### Bio

*Kelli [KEL-ee] Origin: Gaelic  
Meaning: Warrior*

*warrior, orator, strategist, coach, content creator,  
fire-starter and lover of laughter*

Kelli has a passion and calling to help people realize the greatness that lies within. She serves as the Founder/Chief Vision and Strategy Officer of KMW Catalyst a leadership development company dedicated to transforming the business experience into the human experience through entrepreneurial culture, employee experience, vision, and strategy. She is also the Founder/Chief Orator of Spiryt In Motion, a movement dedicated to dismantling the oppression of limiting beliefs one talk at a time. Her writing is featured in Forbes, CEO World, Thrive Global, Addicted 2 Success, Medium, The Good Men Project, and LinkedIn. Prior to her full-time entrepreneurial ventures, she spent her career in the financial services industry at Merrill Lynch, BlackRock, and Oppenheimer & Co. Kelli is a graduate of The University of Michigan - Residential College, Ann Arbor. Go Blue!



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