

# Speak with Clarity, Confidence, and Charisma!

You have a message to share, a story to tell, a solution to suggest! But how do you connect with your audience when your communication skills just don't cut it?

Think about it, every time you speak, whether to an audience of 1000, 100, or 1, you must form a connection to be effective. You want to convince your customer to buy your product. You want to motivate your employees or team members. You want to prove to your boss that your proposal is best. You need to have that tough discussion or win that debate. You want to be a leader.

Being able to communicate and connect effectively is critical for you and your business to succeed. Being able to formulate and articulate your thoughts in an organized, yet engaging way will show your competence, empathy, humor, and relatability. You will speak with clarity, confidence, and charisma.



## **Clarity**

Improve critical and creative thinking skills to organize your message.

Use body language, eye contact, voice, and gestures to clarify your message.

Develop your impromptu speaking skills and think on your feet.

## **Confidence**

Learn to be calm in stressful situations.

Command attention by speaking with power and stage presence.

Don't just deliver your speech – embody it!

## **Charisma**

Engage with your audience from the moment you step on stage.

Connect with your audience and earn their confidence

Develop leadership skills : Leaders speak and speakers lead.

*Are you ready to take your communications skills to the next level? Let's connect!*

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**Sue Ann Kern** is an Executive Speech Coach, award winning speaker, trainer, author, and community activist. Her diverse background has helped her understand the need for effective communication and presentations skills for all types of business and personal situations. Sue Ann works with individuals and groups to develop a personalized approach that boosts her clients' confidence when delivering high-stakes presentations, sales pitches, as well as personal interaction with staff, team members and co-workers.



**Improved communication skills will boost your business by developing your ...**

**Confidence and clout.**

**Leadership persona.**

**Connection with customers.**

**Persuasive skills.**

**Deductive reasoning.**

**Presentation competency.**

**Professional networks.**

Sue Ann helped me with the perfect presentation structure and wordsmithing of an incredible 20-minute speech. Weeks later, at my event I was able to nail my speech. I was clear, calm, impactful and natural.

Ron Jackenthal, Founder  
**Live Like Sam Foundation**

Sue Ann has a keen sense of detail when crafting a speech for herself or coaching of others. She helped me write and fine tune one my first keynote speeches, showing where I could incorporate more humor into a pretty serious topic.

David Wintzer, Project Manager  
**Okland Construction**

Sue Ann creates a safe environment to go past my comfort zone, which enables me to grow as a speaker. I absolutely would not be where I am without her constant support and knowledge.

Terry Sidford, Life Coach, Author,  
Professional Speaker  
**Create Your Life Coaching**

Take the next step to learn to communicate with  
***Clarity, Confidence and Charisma.***

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