

# meet Stephy Hogan



## Accessible Design Expert

UX Leader

Presentation Designer

Speaker

YouTuber

ADHDer



## Magic (the why)

Anyone can be an Accessible Design Superhero, you just need a few ingredients to do it. Stephy will take your audience through the Forest of Low Contrast and over the Mountain of Cognitive Overload all the way to the Castle of Great Experience. We have many battles to fight on all fronts, but we will prevail and give our users the best experience possible.

Takeaways include:

- Understanding different kinds of disability
- Learning to easily identify what will have the most impact with the lowest level of effort
- Understanding the different categories where design has an impact on accessibility
- A list of free tools to help level up your accessible design skills



## Badges

NN/g UX certified

Salesforce Certified UX Designer

Salesforce Certified Business Analyst

Salesforce Certified UX Strategist

Salesforce Certified Administrator

Certified Presentation Specialist



## Character Profile (the who)

Stephy has been a digital designer and front-end developer for almost 20 years after she left her first career in chemistry. And in that time, she's seen a LOT—a lot of ego-based design. It's been her mission over the past 3 years to educate as many people as she can about the importance of accessibility in digital design, whether we're talking about websites and apps or presentations.



## Inventory (the what else)

She speaks about other topics, too!

- growth mindset
- career transitioning
- presentation design
- user experience design



## Testimonials

The most elegant and accessible presenter so far is Stephy "Snow White" Hogan. Loving to see how the PowerPoint live captions work. I wish I could speak as clearly and nicely paced as Stephy.

Stephy is an enthusiastic, honest, vulnerable and clear speaker. Her use of metaphor around video games will hook audiences, and her willingness to share the hardest parts of her career will help anyone look past their setbacks toward a more promising and enriching life.

**Johanna Rehnvall**



**Katie Walker**



## Ye Olde Menu

Available for in-person and virtual:

- Keynotes
- Workshops
- Breakout sessions
- Panel discussions

## ★ Speaking XP

