

audacious concepts inc.™

# ALICIA COURI

CEO | INTERNATIONAL SPEAKER | AUTHOR | DIGITAL SHOW & PODCAST  
PRODUCER | MASTERMIND FACILITATOR | CORPORATE CONSULTANT | HOST

“Powerful. Authentic. Infinitely Relatable.”

- Angelique Rewers  
CEO, BoldHaus  
an Inc 5000 Company



Alicia as a panelist on stage at the BoldHaus Annual Conference with Business Leaders and Subject Matter Experts.



“Engaging, inspiring, smart and fun. That pretty much describes Alicia and her ability to communicate with an audience large or small. She’s an impressive person with great insight on leadership and company culture.”

- Peter Verlezza: Managing Partner,  
SMB Networks LLC, an Inc. 5000  
fastest-growing company



## ALICIA’S PAST SPEAKING ENGAGEMENTS:

- UPMC & CITY OF PITTSBURGH
- FIRST LADIES FORUM DUBAI FOR ECONOMIC DEVELOPMENT & SUSTAINABILITY
- FIRST LADIES FORUM FOR UNITED NATIONS
- HARVARD SCHOOL OF ENTREPRENEURSHIP
- VISTAGE
- BOLDHAUS
- WORDCAMP MIAMI
- ENTREPRENEURS LIVING THE DREAM
- KEISER UNIVERSITY
- BOYS & GIRLS CLUB OF BROWARD COUNTY AND MANY OTHERS...



# ALICIA'S SIGNATURE KEYNOTE

## OPTIMIZING TALENT: BREAKING THROUGH THE 3 INVISIBLE OPERATING SYSTEMS PREVENTING YOUR PEOPLE PROGRAMS FROM WORKING & WHAT TO DO ABOUT IT NOW!

This is not yet another talk about employee disengagement, unconscious bias, or leadership pipelines. While all those things matter—the fact is that the status quo solutions aren't creating the transformation necessary for your company to remain competitive and navigate today's choppy waters.

In this dynamic session with international award-winning expert Alicia Couri, you'll discover the three overlooked operating systems creating the team dynamics that are at play—both within the minds of your employees, as well as shaping interactions within teams and across the organization.

This highly interactive, fast-paced session is ideal for senior executives, as well as hiring managers, human resources, recruiting and talent management leaders. You'll walk away with immediately actionable insights and steps you can start implementing in your organization tomorrow.

## YOU'LL DISCOVER:

- Why traditional people programs, such as leadership development, fall far short of delivering the expected outcomes.
- The brain science behind a little-known part of the human mind that's driving the decision making and action taking of 100 percent of your employees.
- How to recapture the investment in the programs your company has implemented or is currently implementing.
- 3 specific strategies your organization can take to reshape the dynamics that are playing out on your teams in order to drive better, faster, stronger business results.
- Real-world examples of how companies are using this proven brain science to reshape team dynamics, including a look at how one small change allowed a manufacturing services company to drive a 35% increase in revenue in less than 30 days.

## ALICIA ALSO SHARES ON - LEADERSHIP, TALENT OPTIMIZATION, TEAM DYNAMICS, DECISION MAKING & BOOSTING CONFIDENCE.

Our company has worked with organizations in Consulting | Tech | Construction | Engineering | Manufacturing | Financial | Non-Profit | Government Agencies.

"We believe that EVERY Leader Deserves a winning team".



"I highly recommend Alicia for facilitation your mastermind and coaching because she really has such great insights and is a joy to work with."

- Dr. Maria Church: CEO, Love Based Leadership

*MARIA Church*

ALICIA HAS BEEN FEATURED IN...



abc

FOX

Daytime



Herald.com

SMALL BUSINESS TRENDSETTERS

DIGITAL JOURNAL

SNN





## AS PRODUCER & SHOW HOST

As the owner of a media outlet, Alicia Couri produces and hosts three webshows and a nationally syndicated podcast. Her guests have included CEO's, Coaches, Business Professionals, Grammy Award Winning Musicians, Politicians and so many others.

### *Love My Body, Love Myself Show™*

This show inspires women in various stages of life from 18- 65 to build self-love. Guests share their personal stories and journey of body dysmorphia, rape, abuse, low self-esteem or self-worth to self-love of themselves and their bodies. Guests also include experts in beauty, aesthetics, health & wellness.



### Live Webshow:

### Unleash Your audacious confidence™

This show is an opportunity to dive in, go deep and find ways to boost your confidence. Not only does Alicia share her own in depth tips, tools and techniques with the audience but she has some amazing guest experts come on to share as well. As a member of the live audience, after the first taped 30 minutes of the show, we turn the recording off and you have a unique opportunity to share in a private Q&A session. Join us on the Global Network Win Win Women TV.



Alicia shouts out small businesses and helps them gain a marketing asset by interviewing business owners live on this show.



### Leading with audacious confidence Podcast

Where does the boldness to lead something much greater than yourself come from? During this podcast, Alicia speaks with leaders from CEO's of organizations to political leaders, to those who coach them to understand the challenges and pitfalls, the triumphs and defeats and learn what it really took for them to rise to their level of success.



Guests of the AWHPI Global Foundation were treated to a special keynote speech by Alicia Couri during the VIRTUAL UN Commission on the Status of Women CSW66 Approved Parallel event of the AFRICAN WOMEN'S HEALTH PROJECT INTERNATIONAL's First Ladies Forum: AWHPI UN Sustainable Development Roundtable for Women's History Month.

Her riveting speech and delivery was engaging and inspiring as she tapped into the organization's grassroots advocacy efforts needed to empower women for sustainable global actions as well as stand together for world peace.

This was a prelude to the highly successful First Ladies Forum and Economic Development Summit Dubai in Dubai UAE

• HRH Princess Moradeun Oganlana  
Founder, African Women's Health Project Intl.  
Chair, AWHPI Global Foundation







## AWARDS & ACCOLADES

- G-9 Global Icon Award
  - MIA Media Group & Legacy Magazine named her one of South Florida's Most Prominent and Influential Black Women
  - SIMA- She Inspires Me Award
  - International Association of Top Professionals-Top Audacious Confidence Growth Expert
  - Women Rocking the Web Award
- And many others...



"Powerful. Authentic. Infinitely relatable. Alicia brings to the stage a critical message every employee, entrepreneur, business leader and change agent needs to hear. Who among us has not shied away from opportunities to play full out because of the fear of being seen or the fear of criticism. If you want to inspire the people in your audience or organization to leave it all on the field, Alicia's session is a must have."

- Angelique Rewers, CEO of BoldHaus,  
an Inc. 5000 fastest-growing company

*BoldHaus*



## MORE ABOUT ALICIA

Alicia Couri, the CEO of Audacious Concepts Inc., a boutique consulting firm specializing in providing audacious solutions to the nagging & persistent people problems clogging the revenue pipeline in organizations, is the recipient of the G9-Global Icon Award at the First Ladies Forum in Dubai, named the Top Audacious Confidence Growth Expert by the International Association of Top Professionals for 2022 and named one of the most prominent and influential black women in South Florida by MIA Media Group & Legacy Magazine of South Florida. She is an international speaker, author, actor, webshow & podcast producer and hosts multiple shows.

Alicia and her team use brain science and people data tools along with coaching to optimize talent, reduce conflict, & improve communication organizations. Alicia is a valued Advisory Board Member for Keiser University, is the Marketing Chair for the Black Owned Media Alliance (BOMA), Faculty for BoldHaus an INC 5000 Co, and Legacy Queen for the Woman of Achievement Pageant Organization.



Alicia is beautiful inside and out, wise and such a talented speaker and coach. Honored we are friends and GFSE sisters.

- Robbie Motter, Founder/President of  
Global Society of Female Entrepreneurs



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