



Speaker Proposal

Importance Of Financial Wellness



More and more **organizations are offering mental health and wellness programs for their staff**, which is great to see. However, one topic that continues to be overlooked, which impacts all staff and their families, is **Financial Stress**. When we speak to leaders, they are often surprised to hear that financial stress is one of the leading causes of workplace distraction, absenteeism, and mental health issues amongst Canadians.

Enriched Academy is Canada's leader in financial wellness helping hundreds of thousands of Canadians improve their financial well-being through bias-free resources. We partner with several organizations to provide financial wellness for their staff including, **Canadian Football Association, British Columbia Police Services, Green Diamond Equipment and National Police Federation.**

Who are we?

Enriched Academy is one of **Canada's leading personal financial education providers**, offering unbiased financial training through online courses, personal coaching and live events. **Enriched has spoken to over 100,000 Canadians and helped educate some of the largest organizations in the country**, including corporations, unions, high schools, police associations, colleges and universities among others. **Enriched Academy focuses on inspiring, honest education** through simple, engaging language and easy techniques to understand finances.

About your speaker...

Arian Beyzaei

Arian is the Vice President of Canada's leading financial wellness company, Enriched Academy. Over the past nine years, Arian has travelled the country, speaking to over 50,000 individuals on the importance of financial wellness. He has been featured in the Financial Post, Globe and Mail and television programs sharing financial wellness strategies. Arian is passionate about helping organizations create a culture of financial wellness.

Hosted by:



Enriched
ACADEMY

Keynote Topic:

How To Improve The Financial Well Being Of Staff Without Giving Raises

Learning Objectives:

- The current financial state of Canadian employees.
 - Challenges and solutions organizations face when implementing wellness programs.
 - How your wellness program can help with recruitment, retention and culture.
 - How to create a strong business case for your wellness program.
- Financial wellness ideas you can share with your staff.

Did you know...

As part of the Canadian Payroll Association Study:

46% of respondents agreed that stress caused by personal finances has had an impact on workplace performance.

40% of respondents felt "overwhelmed" by their debts.

75% of respondents would be interested in financial education programs in the workplace.

It's taking a toll...



Financially stressed employees take 2x more absence days.

They are half as likely to be engaged at work.

They spend 3.5 hours a week dealing with financial stress

To register or contact for questions: heather.bangma@enrichedacademy.com

Testimonials



"Arian's session was not only extremely informative, but also kept everyone engaged and on their seats! You are a natural speaker, with the ability to educate and make people feel right at home. Your good tips and wise words helped magnify a pillar of wellness in the best way possible."

Kim Matthews

Human Resources Department, City Of Grande Prairie



"The CFLPA decided to provide Enriched Academy to our members as we saw the importance of teaching this life skill. The players are extremely happy with the program."

Brian Ramsay

Executive Director



What users are saying...

“

I wish I had learned everything that is offered in this on-line program 20 years ago! This could potentially impact many young police officer's financial lives considering that for the majority, it is probably their first high paying job.

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This event was something that I just stumbled upon and didn't know existed. I have been in such a rut the past few years, and this set my brain on fire. I could not stop watching the content. I will be re-watching them all to ensure I soak up what I missed.

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As seen on...



Other Speaking Engagements:

- Employee Experience Summit
- Global Workplace Summit
- HRPA Ontario
- CPHR Atlantic.
- Canadian Pension and Benefits Institute
- National Police Federation
- National Association of Career Colleges
- Ontario Career College Association
- British Columbia Career College Association
- British Columbia Police Association
- Canadian Police Association
- RE/MAX
- Royal LePage
- Ontario Police Association
- OPP Annual Conference
- CFL – Grey Cup Alumni Conference

Clients:

