

LESLEY NOTTON

BUSINESS COACH & SPEAKER

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LESLEY.NOTTON



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About Lesley

Lesley Notton is a business coach specializing in organic marketing, lead generation, and Facebook groups. With over a decade of experience in sales, online teaching, and marketing, Lesley knows what it takes to create a loyal audience of ready-to-buy clients and convert them into paying customers quickly.

Lesley's mission is to empower female coaches and course creators to build businesses they love waking up to every day, while making a great income. She believes that both marketing and mindset play an equal part in the success of an online business and is certified in the Psychology of Success and NLP.

As a multi-passionate mom of two, Lesley is enthusiastic about helping others to break away from the norm and pursue their passions. She has been featured in top online platforms and loves collaborating with fellow entrepreneurs. Lesley regularly speaks in online summits and serves as a guest expert on podcasts, YouTube channels, Facebook groups, and paid coaching programs.

Although a bit of a self-confessed work-a-holic (is it really work when you love what you do?!), when she isn't working, Lesley enjoys spending time with her family & two dogs in the Shropshire countryside.

Speaking Topics

- ✓ Organic Marketing
- ✓ Content, Strategy & Creation
- ✓ Facebook™ Groups & Marketing Strategy
- ✓ List Building & Lead Magnets
- ✓ Writing Compelling Copy & Content



Audience Overview

COACHES, COURSE CREATORS & ONLINE SERVICE PROVIDERS

98%
FEMALE
AUDIENCE

LOCATION:
UK & US

22-25
AGE
RANGE

6,600+
FB GROUP
MEMBERS

SOCIAL
FOLLOWING:
15,000+

5,000+
EMAIL
LIST SIZE