

RALPH WARD

... on the secrets of effective boards

Ralph Ward is an internationally-recognized speaker, writer, and advisor on the role of boards of directors, how “benchmark” boards excel, personal boardroom careers, and the future of governance. He speaks on board topics, and offers Boardroom Masterclass programs

Ward is publisher of the online newsletter **Boardroom INSIDER**, the worldwide source for practical, first-hand advice on better boards and directors. He also edits **The Corporate Board** magazine, the nation's leading corporate governance journal. He is author of six acclaimed books for today's corporate boards: • **Board Seeker Guidebook** (2018) • **Boardroom Q&A** (2011) • **The New Boardroom Leaders** (2008) • **Saving the Corporate Board** (2003) • **Improving Corporate Boards** (2000) • **21st Century Corporate Board** (1997).



Ralph Ward's speaking topics include:

THE BEST-PRACTICE BOARDROOM

Here are the best-practice tips (meetings, info, agendas, committees, structure, use of online board tech, etc.) that boards around the world use to do a better job, in less time.

BUILDING THE NEW BOARD

Young companies gain a powerful head start on success by shaping a board of directors with best practice corporate governance in its DNA. Here's how to start right with smart structure, talent, meetings and information.

THE EFFECTIVE BOARD LEADER

The governance of any enterprise is only as good as its board of directors... and that board is only as effective as its chairman. Here are the secrets of the world's best board leaders.

FOR THE “BOARD WANNABE”

Gaining that first seat on a board of directors is the ultimate career topper - but also a frustrating, confusing process. Make yourself more “boardable,” learn how board searches really work, and shape your onboarding campaign.

WELCOME TO THE BOARDROOM!

You've been elected to a board or directors! Congratulations -- but now what? Before that first board meeting, here is a blueprint to help you learn what you must know before walking through the boardroom door.

EVALUATING YOUR BOARD OF DIRECTORS

“You can't improve what you can't measure” applies to boards of directors. Here is a step-by-step plan for evaluating your board and its members -- and then putting the results to work for improvement.

BOARD RISK OVERSIGHT TOOLS

From financial crises, to corporate scandals, to “black swan” dangers, the past decade has seen too many of the world's boards shocked by risks and exposures. How can your board build effective risk management oversight into its skills?

THOSE BOARDROOM BATTLES

Corporate crises... competing boardroom blocs... family business disputes... founder squabbles. What are the biggest drivers of boardroom conflict -- and what tools work best to resolve them?

Audiences say...

“Ward engages his audience well... Content was very useful”

“Very informative and well delivered”

“Very good! Hope I get a chance to come back”

“No exaggeration when I say ‘excellent!’”

“Great program, very useful information and updates”

“Very helpful... keep this speaker on your list!”

“Should be introduced to all boards... Excellent job!”

“A good course... I will recommend it to our directors.”



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Speakerhub
bit.ly/2jssYrm



LinkedIn
bit.ly/2j8Vb6B

For information on Ralph Ward's preview video, rates and availability, see the [Boardroom Masterclass webpage](http://boardroominsider.com/masterclass/). (<http://boardroominsider.com/masterclass/>), or contact U.S. tel: 1+ 989-833-7615 <mailto:rward@boardroominsider.com>