

# *Tajan* **RENDEROS** move from stuck to soaring

**TAJAN B. RENDEROS**

## **LEADERSHIP DEVELOPMENT & EXECUTIVE COACH**

Tajan is a Leadership Development & Executive Coach (ACC, MPH) with over a decade of management and training experience in start-up, tech, and government agencies. Tajan has successfully coached and trained first time managers, middle managers, and senior executives, many of whom



have not had formal training around how to develop a coaching approach to management. Tajan's clients work at companies such as Netflix, Dropbox, Atlassian, Twitter, Zen Desk, BMW, Shopify, Lyft and others. Through speaking, workshops, and coaching, I help leaders integrate a coaching approach to management so they can improve their communication and influence, so they can easily navigate the most challenging parts of people management- conflict and difficult conversations.

## **SPEAKING TOPICS**

Tajan is a futuristic thought-leader with a story-telling approach grounded in her coaching experience in diverse companies. All keynotes or other presentations are customized to ensure the content Tajan presents is directly relevant to your audience. Speaking topics include but aren't limited to:

1. **Leadership Level Up: Ditch self-doubt, improve self-confidence, and create inclusive cultures where all leaders can thrive:** In this talk, I characterize and normalize feelings of impostor phenomenon most people feel at some point in their careers. I offer strategies to 1) challenge automatic negative thinking 2) address shame triggers and the

resulting distress shame spirals can create and 3) offer affirmations that can help to mitigate over-identification with work performance.

2. **Learning to lean into tough conversations with ease-** The ability to take a coaching approach to difficult conversations is a skill and an art. In this presentation I teach relevant coaching techniques that are applicable for navigating these conversations. I teach leaders how to get in the right 'head' and 'heart' space to have tough conversations with the level of neutrality and curiosity required for these conversations to be constructive. This knowledge is then cemented through realistic scenarios and lots of feedback through role-play practice.
3. **Maximize productivity and reduce overwhelm through effective delegation-** Even seasoned leaders sometimes struggle with delegation. This skill is essential for leaders to master so they can have the space they need to think strategically and manage people well. In this highly interactive presentation I teach your leaders to make explicit requests instead of soft requests and cement this learning with practice and feedback.

**SAMPLE VIDEO:** ["The danger of your company's bias towards the 'rock-star' employee"](#)

## REVIEWS FROM PAST CLIENTS

**"TAJAN IS GREAT AT BRINGING UP ISSUES IN HER SPEECHES THAT WE ALL FACE. SHE IS A WONDERFUL, NATURAL STORY-TELLER"**

*M. Quinn-Dupont, Director of Fidelity Investments*

**"TAJAN IS A VERY DYNAMIC SPEAKER, SHOWING HER KNOWLEDGE, AUTHENTICITY AND PASSION"**

*-I. Goldson, Deputy Director of ABCD, Inc. Health Services*

**"TAJAN'S STYLE IS ENGAGING AND IMPACTFUL. I STRUGGLE WITH SOME LIMITING BELIEFS AND TEND TO PROCRASTINATE. WORKING WITH TAJAN, I LEARNED SO MUCH. I LEARNED THAT IMPOSTOR SYNDROME IS NOT UNCOMMON AND HOW TO COMBAT IT. SHE ALSO HELD ME ACCOUNTABLE FOR NEXT STEPS TO GET ME CLOSER TO MY GOALS"**

*J Anderson, Data Specialist, Udemy*

### RATES

Keynote: \$4,500

Lunch and Learn: \$3,500

Workshop or Breakout: \$3,500+

### CONTACT

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