

# THE TECHXPONENTIAL™ FUTURE OF FOOD KEYNOTES



Tony presents inspirational Big Ideas for a Big Future in Food. His core Big Idea is driven by the extraordinary changes we're seeing in the food and agriculture industries. Everyone thinks food is about products, it's not, it's about technology. Food has become technology and technology advances exponentially. Food is now TECHXponential™ - a concept that will not only open your mind to new possibilities, but give you deep understanding in what this means for the future of your food business.



## WELCOME TO OUR TECHXPONENTIAL™ FOOD FUTURE

Tony's trademark presentation showcasing his unique view that "Food Is Now Technology". This means that food technologies are advancing exponentially and you only have to look at the explosion in alternative protein technologies to see the truth in this statement. Food truly is TECHXponential™.

### In this keynote we'll explore;

- How technology now dominates the food industry in a way never seen before.
- Just how different the food industry is compared to 10, or even 5 years ago.
- Which new technologies are fundamentally changing the industry.
- How to be prepared for the alternative futures which could result.
- Potential winners and losers in these alternative futures.



## WILL FEEDING THE WORLD KILL THE PLANET?

Feeding 10 bn people by 2050 means that the Food, Beverage & Ag industries are at the forefront of meeting this challenge. The problem is that our current food system can't equitably and sustainably feed the increasing population. New technologies, doing more with less, are rising to the challenge, enabling us to reimagine a more sustainable and equitable global food system.

### In this keynote we'll;

- Understand how cutting edge food technologies will change the future of the Food, Beverage & Ag Industries.
- Explore how we can decouple food from the twin tyrannies of arable land and available fresh water.
- Look at how countries can use new technologies to attain increased levels of self-sufficiency and food security.
- Learn how we can embrace exponential food technologies to reimagine a whole new low GHG food system.



## PERSONALISE OR PERISH!

Personalisation is everywhere, from our Spotify playlist to Google ads, and for consumers personalisation is becoming a given. Food will not be immune to this trend and we take a provocative look at how cutting-edge technologies will drive meeting this consumer expectation. How will the Food, Beverage and Ag industries cope?

### In this keynote we'll explore;

- Why there will be no food industry in 2050.
- The technologies driving personalisation in the food, beverage and ag industries as we race towards 2050.
- How to understand the signals of change defining the alternative futures.
- How this understanding can be used to take decisive action to gain a competitive advantage.



## RAVE REVIEWS FROM TONY'S CLIENTS.

"Our audience thoroughly enjoyed Tony's thought provoking presentation. He certainly challenged their thinking with his views on embracing new technologies and feeding the world in 2050"

 BRIONY MANSELL-LEWIS,  
DIRECTOR, FOOD MATTERS LIVE

"One thing that stood out – Tony went above and beyond to support the conference team in achieving its objectives – certainly a rarity in this industry!"

 IRA ISKANDAR, STRATEGIC  
PARTNERSHIP MANAGER, KOELNMESE

"Tony was very easy to work with and made excellent suggestions to add value to our event. He had a genuine interest in making the event a success and received highly positive feedback from our delegates"

 KATHRYN PULLMAN, EVENTS & SPONSORSHIP  
MANAGER, FOOD SOUTH AUSTRALIA