

TYLER HAYDEN

A white microphone icon is positioned between the words 'TYLER' and 'HAYDEN'. A white decorative line starts from the bottom of the microphone and curves to the right, ending under the 'Y' in 'HAYDEN'.

How Do I Bring "Canada's Answer to Alternative Energy" to our Event?



KEYNOTE SPEAKER



BESTSELLING AUTHOR



LEARNING DESIGNER



EMCEE & HOST



TEAM BUILDING EXPERT



WHAT'S THIS ALL ABOUT...

What an adventure you are on. Finding the right speaker for your event is a big job. There are lots to choose from. Each bringing their own expertise, energy and impact. And that “secret sauce” is what people remember. When done right - your people have increased engagement and energy, as well as immediately actionable take-aways and touch-points that emerge for years to come.

This document is a culmination of almost three decades in the speaking business working with planners and committees like yours. We have put together this information to help you make this important decision. In the following pages, you'll learn about Tyler, hear what some of his clients think, and be introduced to some of what he can do for your audience.

Clients choose Tyler for various reasons, like: a friend experienced a presentation; they enjoyed one of his best selling books; they want to know more about his amazing world travels; or they need to bring teams together in innovative ways. Our experience is that when Tyler is finished, they end up bringing him back again for more of his unbridled energy, fun and depth of learning.

When you are finished paroozing this document (or decide you would rather just chat), please feel free to reach out, we would love to grab a coffee and explore this adventure with you.



Who Is This Guy ...

Tyler Hayden CSP, is a keynote speaker like you've never experienced before! Since 1996, Tyler continues to be a sought after internationally respected **team building designer, best-selling author, and funny keynote speaker**. He delivers a powerful punch that inspires teams, innovates management techniques, and invigorates team engagement.

When it comes to empowering audiences and teams to succeed—and to be their best every day—Tyler leads the way with insight and laughter.

His team building workshops and motivational keynotes receive rave reviews from event planners and business leaders alike. **"Energizing," "hilarious," "who knew learning could be this much fun," and "ideas I can easily implement,"** are things regularly said by Tyler's clients about his keynotes and team building events.

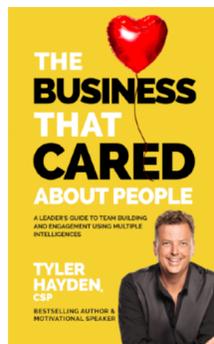
He is the author of over twenty-five books and the creative mind behind 100s of powerful and fun team building products including: **The Business that Cared About People, The 14-Minute Mentor, Livin' Life Large, Father's & Mother's Message in a Bottle, TEAM Activities**, and founder of **The Team Building School**.

Tyler is a thought leader who works internationally with Fortune 500, Inc 5000 and Premier Associations to level-up their learning design. Tyler's innovative gamification and in-depth understanding of multiple intelligences yields programs that increase engagement and learning in measurable and impactful ways.

Make sure your seat backs are up and your table trays are stowed, because we are about to unleash **Canada's Answer to Alternative Energy ...**



Keynotes ...



Enable Managers to Build Better Teams:

Explore Tyler's two decades of out-of-the-box experiential & adventure based learning experiences. They are built so that you can immediately apply them to your work life to increase engagement within your team. Learn to create greater alignment & engagement with your people with over 81 tools & innovative strategies.



Supersized Panel Host or EMCEE:

This supersized experience answers a meeting planners' need to build a conference experience that will not be soon forgotten from: expert panels to keynoter interviews and audience gamification to fluff free icebreakers. This is the next level of the MainStage.



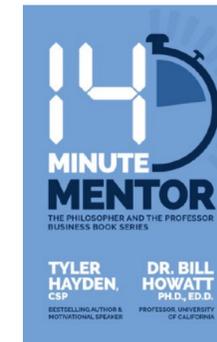
Employee Centric Learning Tools:

No two teams are the same. Using our MIQ tool you'll quickly begin to create laser focused solutions for your custom teams. Explore different team-building solutions that can be applied immediately with solutions for Virtual, Hybrid, and In Person Teams.



Most Requested Conference Keynote:

Livin' Life Large combines expert storytelling, current research on human performance, engagement, teams, and resilience. Experience engaging audience interaction, gamification & Tyler's clean corporate humour to deliver a winning presentation for 50 to 8000 (or more).



Retain and Engage your People:

How to retain and engage critical employees is the subject of many sleepless nights for business leaders. Tyler guides you through structured mentoring & its implementation. You will learn about Tacit vs. Explicit Knowledge, Structured Mentoring, & much more.

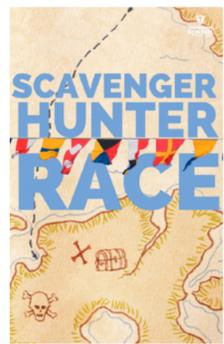


Team Building ...



Most Requested Team Building event:

Through a series of high energy, low organized challenges your team will engage in a healthy competition based on your custom learning objectives. This is fast paced, hilarious & over-the-top fun. Perfect energizer for any event from 30 to 5000.



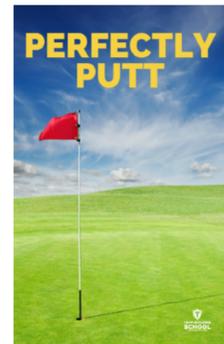
Get Ready to Race to the Red Carpet:

This is the Scavenger Hunter an interactive foot or car pursuit around the location where you are holding your event. It's an "amazingly similar race" that comes complete with challenging trivia, engaging puzzles, group activities, red carpet & of course fantastic prizes!



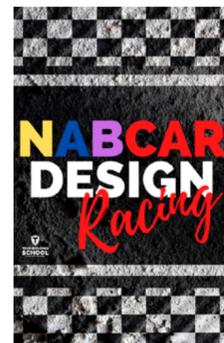
Gamify your Sponsors & Attendees:

We will work together to create a themed set of questions & deliver those with Hollywood 'glamour.' Your host will keep your group focused on the learning, make sure everyone is involved in the classic TV-styled game shows, & give away prizes throughout the event.



Off season Golf in any location:

Perfectly Putt is an indoor portable mini-putt course that not only allows your group to "get a round of golf in," but also will deliver on some of your meetings educational outcomes. Perfectly Putt can be a team-building event, deliver product knowledge, or build learning on a focus area (i.e. CRM, Strategic Planning, Sales Targets).



This Event has it All:

Join us for NABCAR's premiere racing event, & your organization is the title sponsor of this event. Teams will join together as a pit crew and build their pinewood box cars. Once they have built, stylized, and tested their machines the race is on & winners decided in several challenging events.





Learning Design ...



Collaborative Dialogue for Growth:

This journey starts with a deep dive into the design of a meaningful learning path. Following that we invest in a multi-day offsite with interactive learning & development. With the stage now set, we meet regularly as a management team to explore & grow throughout the remainder of the fiscal year on a regular basis.



Custom Strategy with Results:

Tyler conducts a deep dive into your learning needs and together frame what a successful learning deliverable looks like. This can range from multi-day learning retreats to micro-learning module based programs. What makes us different is our approach that combines Multiple Intelligences with Experiential Learning and Gamification. It's a pretty awesome combination.



Content Delivery Through High Quality Video:

If your business is looking for a way to keep people watching - add a bit of fun, glam, and magic to your next training video. With out full service video production team we will make your next learning video one that your team members will want to watch again and again.



Taking Learning to New Levels:

Team growth starts with a discovery session and deep dive into your current offerings, instructor/facilitator skill set, & desired learning outcomes. From there we provide a detailed report & path that will enable you to make decisions on where to invest your efforts for maximum impact. Solutions include: trainer-training, LMS gamification and tool design for asynchronous/synchronous learning events.



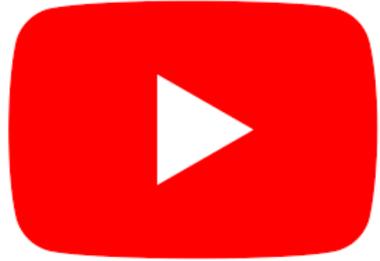
Smaller & Focused is Better:

Tyler has ADHD. This "gift" has required him to lean in small chunks. This chunking of information is cornerstone to the delivery of high quality micro-learning sessions. Given the demands on frontline leaders time and energy finding time to invest in learning & growing their skills is difficult.





Join & Learn ...



Explore Tyler's channel which hosts reels of him as a keynote speaker, as well as team building tools that will help you level up your team engagement.



youtube.com/teambuildingschool

Available at
amazon

Check out Tyler's Author Central page to see the full listing of all his books available in both Kindle & paperback versions.



amazon.com/author/tylerhayden



**TEAM BUILDING
SCHOOL**
FEATURING TYLER HAYDEN

Discover Tyler's 'cyberspacious' school that will take learners through courses, tools, and community support to level-up their team building expertise & impact.



teambuildingschool.com

Linked in

Connect, Follow and Learn as Tyler posts thought provoking and rubber-to-the-road ideas & tools that will impact your team building & engagement activities.



ca.linkedin.com/in/tylerhayden

Some Clients ...



Corporations

- Assante
- Atlantic Lotto
- Bell Canada
- BLG Lawyers
- Caterpillar Canada
- CKF Inc
- Co-operators
- Dairy Queen
- Exxon/Mobil
- G+D Mobile Security
- Honeywell
- Husky Energy
- Intact Insurance
- Irving Oil
- Mountain Equipment Co-op (MEC)
- Michelin
- Nova Scotia Power (NSPI)
- Nufarm
- Parmalait
- Pharming Healthcare
- Royal Bank Canada
- Royal LePage
- Scotiabank
- Secunda Marine
- Stellia Aerospace
- Stikeman Elliott
- Subsea7

- Subway Restaurants
- T4G.com
- TD Canada Trust
- TurbinePros
- Weyerhaeuser
- Yellow Pages Group

Associations

- 4-H
- Young Presidents' Organization (YPO)
- Administrative Professionals Conference (APC)
- Canadian Association of Society Executives (CASE)
- Canadian Manufacturers and Exporters (CME)
- Canadian Automobile Association (CAA)
- Canadian Museum Association (CMA)
- Canadian Union of Public Employees (CUPE)
- Eye Recommend
- International Association of Administrative Professionals (IAAP)
- Junior Achievement
- National Payroll Institute (NPI)

- Pipeline Contractors Association of Canada
- Project Management Institute (PMI)
- Red Cross
- Project World
- Saskatchewan Emergency Planners Association (SEPA)
- SEEDS Canada

Government

- Canada Post
- City's Across Canada
- Canadian Coast Guard
- Department of National Defence
- The Department of Canadian Heritage
- Health Canada
- Human Resources and Skills Development
- National Capitol Commission
- Department of Environment and Labour
- Nova Scotia Economic Development
- Royal Canadian Mounted Police (RCMP)



What Event Planners Say ...

Tyler rolled into a conference in Banff recently with the most unusual collection of team-building supplies. As one of the production team members, I was on the "inside" watching Tyler work his again in the most amazing ways with our group of 250 managers. I highly recommend Tyler - he truly delivers!

- Parmalat

"Tyler had us at Hello. He is pure energy and you can't help but hang on his every word. Our group was ready for some good laughs, which we got. And Tyler even managed to tie it back to our client service theme. Only wish we'd had more time with him."

- The Cooperators

Thank you SO much for delivering an amazing, high octane opening keynote at ProjectWorld BusinessAnalystWorld Toronto! Your energy and enthusiasm kicked the event off on the perfect note and carried through for the rest of the day. I've received so much positive feedback from the attendees for both of your sessions. The workshop attendees couldn't say enough, specifically, "I didn't know learning could learning be this much fun!"*

- Macgregor Communications

Saying Tyler is a motivational speaker is like comparing a VW Beetle to the Space Shuttle. He is much much more... I cannot recommend Tyler enough. He has an unbelievable talent for bringing together people from diverse backgrounds including cross generations.

- Honeywell



Next Steps ...

1

Reach out and explore any questions you and your team have. We would love to set-up a time to have a coffee and talk. Flip an email to tyler@tylerhayden.com or call 902.541.0858, to arrange a time.

2

Before our first coffee talk take a moment and explore with your team what the learning objectives are for our time together. We love to have measurable goals for the services we deliver (and yes, laugh and have fun, is our favourite goal).

3

After our conversation if we are a good fit to your program we will send you an agreement and work on putting together all the logistical details from tech and room set-up to travel and equipment. Then, we will get to work through discovery & industry research to build a custom program to meet your established learning outcomes.

4

Finally, will be game day - quite literally in many cases - Tyler will do a tech check, set-up, become part of your event, and deliver your program.





Frequently Asked Questions ...



Q: How Long is a Presentation?

A: We have lots of options. Keynotes range from 30 to 90 minutes. Breakouts 60min to full day. Consulting from monthly to multi-year engagements.

Q: How Much does It Cost?

A: One Million Dollars ... (lol). We try to find solutions that fit your budget. We have everything from DIY and Asynchronous to Live or Remote options. Each comes with an affordable approach to bringing fun and learning to your event.

Q: What is a CSP?

A: CSP stands for Certified Speaking Professional. It is the highest earned designation for speaking professionals awarded by the National Speakers Association. Only about 17% of NSA members globally have earned this designation. Tyler is a CSP.

Q: Can we get a Deal on Support Materials?

A: Tyler loves a good deal. He shops the end of the grocery store isles all the time. We have bulk deals on books and membership to our online school. And can even share savings for multiple bookings (ask about our *Team Mover Program*).

Q: How can you help beyond your Presentation?

A: We can do lots of things from marketing videos and custom white papers to follow-up remote events and coaching or asynchronous programs. Ask - Tyler is willing to help.



www.tylerhayden.com



www.teambuildingschool.com



ca.linkedin.com/in/tylerhayden



youtube.com/teambuildingschool



amazon.com/author/tylerhayden