From Concept to Cosmos: A Journey through Project Management Principles and NASA's Best Practices

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Scope of the Presentation

- References
- Basics of Project Management
- Beginnings of the Space Age
- Managing a Project for a NASA Space Mission
- Case Studies in Space Missions (or Stories)
	- Deep Space 1
	- Mars Climate Orbiter Failure Lessons Learned
	- The Last Mission of the Space Shuttle Challenger

References

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- 2. NASA Space Flight Program and Project Management Requirements w/Change 2, NPR 7120.5F, August 03, 2021.
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Basics of Project Management¹

- Key Terms and Concepts
	- Project: A temporary endeavor undertaken to create a unique product, service, or result. A temporary nature of projects indicates a beginning and an end to the project work or a phase of the project work.
	- Project management: The application of knowledge, skills, tools, and techniques to project activities to meet project requirements. Project management refers to guiding the project work to deliver the intended outcomes.
	- Project manager: The person assigned by the performing organization to lead the project team that is responsible for achieving the project objectives. Project managers perform a variety of functions, such as facilitating the project team work to achieve the outcomes and managing the processes to deliver intended outcomes.
	- Project team: A set of individuals performing the work on the project to achieve its objectives.

Beginnings of the Space Age *

* Reference: From page 2 of a presentation by JPLer Brian Muirhead entitled "*Take Risk Don't Fail -* Challenges and Power of Exploration from Space" on March 18, 2023.

Project Management Principles¹

Principles serve as a guide for strategy, decision making, and problem solving. They are intended to guide the behavior of people involved in projects.

A good Project Manager won't let this happen!

CREATE A COLLABORATIVE PROJECT TEAM ENVIRONMENT

TEAM

Project teams are made up of individuals who wield diverse skills, knowledge, and experience. Project teams that work collaboratively can accomplish a shared objective more effectively and efficiently than individuals working on their own.

- Projects are delivered by project teams.
- Project teams work within organizational and professional cultures and guidelines, often establishing their own "local" culture.
- A collaborative project team environment facilitates:
	- Alignment with other organizational cultures and guidelines,
	- Individual and team learning and development, and
	- Optimal contributions to deliver desired outcomes.

EFFECTIVELY ENGAGE WITH STAKEHOLDERS

STAKEHOLDERS

Engage stakeholders proactively and to the degree needed to contribute to project success and customer satisfaction.

- Stakeholders influence projects, performance, and outcomes.
- Project teams serve other stakeholders by engaging with them.
- Stakeholder engagement proactively advances value delivery.

RECOGNIZE, EVALUATE, AND RESPOND TO SYSTEM **INTERACTIONS**

SYSTEMS THINKING

Recognize, evaluate, and respond to the dynamic circumstances within and surrounding the project in a holistic way to positively affect project performance.

- A project is a system of interdependent and interacting domains of activity.
- Systems thinking entails taking a holistic view of how project parts interact with each other and with external systems.
- Systems are constantly changing, requiring consistent attention to internal and external conditions.
- Being responsive to system interactions allows project teams to leverage positive outcomes.

DEMONSTRATE LEADERSHIP BEHAVIORS

LEADERSHIP

Demonstrate and adapt leadership behaviors to support individual and team needs.

- Effective leadership promotes project success and contributes to positive project outcomes.
- Any project team member can demonstrate leadership behaviors.
- Leadership is different than authority.
- Effective leaders adapt their style to the situation.
- Effective leaders recognize differences in motivation among project team members.
- Leaders demonstrate desired behavior in areas of honesty, integrity, and ethical conduct.

OPTIMIZE RISK RESPONSES

RISK

Continually evaluate exposure to risk, both opportunities and threats, to maximize positive impacts and minimize negative impacts to the project and its outcomes.

- Individual and overall risks can impact projects.
- Risks can be positive (opportunities) or negative (threats).
- \triangleright Risks are addressed continually throughout the project.
- An organization's risk attitude, appetite, and threshold influence how risk is addressed.
- Risk responses should be:
	- Appropriate for the significance of the risk,
	- Cost effective,
	- Realistic within the project context,
	- Agreed to by relevant stakeholders, and
	- Owned by a responsible person.

Managing a Project for a NASA Space Mission^{2, 3}

• Space flight programs and projects flow from the implementation of national priorities, defined in the Agency's Strategic Plan, through the Agency's Mission Directorates, as part of the Agency's general work breakdown hierarchy shown below:

- Program—Programs are a strategic investment by Mission Directorates or mission support offices with a defined architecture and/or technical approach, requirements, funding level, and a management structure that initiates and directs one or more projects. A program implements a strategic direction that the Agency has identified as needed to accomplish Agency goals and objectives.
- Project—Space flight projects are a specific investment identified in a Program Plan having defined requirements, a life-cycle cost, a beginning, and an end. A project also has a management structure and may have interfaces to other projects, agencies, and international partners. A project yields new or revised products that directly address NASA's strategic goals.

NASA's Perseverance Mars rover landed on Mars on February 18, 2021. It took this selfie over a rock nicknamed "Rochette," on September10, 2021

the art of project management

FEBRUARY 18, 2018 - 2 COMMENTS

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Overview of NASA's Project Management Process

- NASAs project management approach is based on *life cycles*, *Key Decision Points (KDPs),* and evolving *programmatic products* during each life-cycle phase in NASA's process for managing projects, which is:
- **Formulation**—following approval to begin formulation by the **Decision Authority** (NASA AA or MDAA) depending on the complexity of the project) at **KDP-A** projects then begin:
	- **Phase A**: Concept & Technology Development Phase. At the completion of KDP-B the project then begins:
	- **Phase B**: Preliminary Design & Technology Completion Phase
- **Approval (for Implementation)—**acknowledgment by the **Decision Authority** (NASA AA or MDAA C and is ready to proceed to Implementation. By approving a project, the Decision Authority commits to the time-phased cost plan based on technical scope and schedule necessary to continue into Implementation.
- **Implementation**—execution of approved plans for the development and operation of the project and use of control systems to ensure performance to approved plans and requirements and continued alignment with the Agency's strategic goals. During implementation the project begin:
	- **Phase C:** Final Design & Fabrication. At completion of KDP-D the project then begins:
	- **Phase D:** System Assembly, Integration & Test, Launch & Checkout. Following **KDP-E** during this effort,
	- **Phase E** begins for a project with operations & sustainment. Following **KDP-F** the project begins:
	- **Phase F** or Closeout.
- **Evaluation**—continual self and independent assessment of the performance of a program or project and incorporation of the assessment findings to ensure adequacy of planning and execution according to approved plans and requirements.

Formulation Key Tasks Prior to Approval (for implementation)

- Identifying how the program or project supports the Agency's strategic goals
- Assessing feasibility, technology, and concepts
- Performing trade studies; assessing and possibly mitigating risks
- Maturing technologies
- **Building teams**
- **Establishing high-level requirements**
- **Requirements flow down, and success criteria**
- **Developing system-level preliminary designs**
- Developing operations concepts and acquisition strategies
- Assessing the relevant industrial base/supply chain to ensure program or project success
- **Preparing plans, cost estimates, budget submissions, and schedules essential to the success of a program or project**; and
- Establishing control systems to ensure performance of those plans and alignment with current Agency strategies.

Building Teams – Key Roles for a Space Mission Project

- Project Manager is responsible for the formulation and implementation of the project. This includes responsibility and accountability for the project safety; technical integrity; technical, cost, and schedule performance mission success.
- **Project Systems Engineer (PSE)** is responsible for making sure that all of the Systems in a space mission work together so that the space mission meets its objectives.
- **Safety & Mission Assurance Manager** provides independent oversight and support throughout for NASA to ensure the safety of our workforce and facility in the design, development, evaluation, and performance of hazardous operations.
- ^A**System Manager** on NASA space projects involves overseeing and coordinating the development, integration, and operation of a complex system within space missions. This role is critical to ensure that various components and subsystems of a spacecraft, ground, mission operations, etc. work together harmoniously to achieve the mission's objectives.

Typical Space Mission Organization

The Size of Your Project Management Team should be Appropriate to the Size of Your Team

PSEs and Technology Readiness Level (TRL)

TRL9

.Actual system "flight proven" through successful mission operations

TRL₈

•Actual system completed and "flight qualified" through test and demonstration (ground or space)

TRL₇

•System prototype demonstration in a space environment

TRL₆

•System/subsystem model or prototype demonstration in a relevant environment (ground or space)

TRL₅

•Component and/or breadboard validation in relevant environment

TRL₄

•Component and/or breadboard validation in laboratory environment

TRL₃

.Analytical and experimental critical function and/or characteristic proof-ofconcept

TRL₂

•Technology concept and/or application formulated

TRL₁

.Basic principles observed and reported

Developing System-Level Preliminary Designs⁴

NASA Project Life Cycle

**Expected Maturity State Through the Life Cycle of
Projects**

LCR = Life Cycle Review

Expected Maturity State Through the Life Cycle of Projects

Expected Maturity State Through the Life Cycle of Projects

Work Led by the Project Throughout the Life Cycle

Legend: Review authority:

- ∇ NASA/HQ
- SRB or independent review team
- \triangle Project Engineering
- \triangle Center Independent Review Team (best practice) or Project
- \triangle Project/Center Review Team

Case Studies and Lessons Learned 5,6,7,8

- Key Lessons Learned from the Deep Space 1 Mission
- Mars Climate Orbiter Failure Lessons Learned
- The Last Mission of the Space Shuttle Challenger

Deep Space 1 Launched October 24, 1998

Boeing Delta II launch vehicle lifts off with DS1 on board October 24, 1998

DS1 Mission Summary

- DS1 was part of the New Millennium Program.
	- Mantra is to flight validate new technology.
- DS1 was a technology validation project, designed to flight validate 12 advanced technologies that represent major breakthroughs over current state-of-the-art systems. Other key features of project: • Short development time: 2 months pre-project, 36 months development.
	- Phase C/D funding available for development contracts 24 months prior to launch.
	- Launch vehicle: Delta 7326 (selected in July 1996).
	- Launch date was October 24, 1998 from CCAS.
	- Mission designed around an asteroid (Braille) flyby test track in November of 1999.
	- During its extended mission DS1 had a encounter with comet Borrelly in Sept. 2001.
	- Achieved minimum mission success criteria in December 1998.
	- Achieved complete mission success in July 1999.
• First deep space mission to use SEP.
		-
		- First deep space mission to do autonomous on-board navigation.

DS1 System Overview

Mission

• Twelve advanced technologies (high risk - high payoff) validated via an asteroid flyby "test track" profile

Spacecraft

- 486kg injected mass Spectrum Astro is major industry partner
- Spacecraft integration done at JPL with a badge-less SAI/JPL team

Launch Services

• Delta 7326

Ground Segment

• JPL multi-mission infrastructure with DS1-led ops team

Science

• Taken at appropriate times during the mission (cruise and encounters)

Deep Space 1

• **System Level Validation of 12 Breakthrough Technologies**

Key DS1 Lessons Learned

Key DS1 Lessons Learned

Mars Climate Orbiter Failure Lessons Learned -1

- Driving Event: The Mars Climate Orbiter (MCO) Mission objective was to orbit Mars as the first interplanetary weather satellite and provide a communications relay for the Mars Polar Lander (MPL) which was due to reach Mars in December 1999. The MCO was launched on December 11, 1998, and was lost sometime following the spacecraft's entry into Mars occultation during the Mars Orbit Insertion (MOI) maneuver. The spacecraft's carrier signal was last seen at approximately 09:04:52 UTC on Thursday, September 23, 1999.
- Lessons Learned: The MCO Mishap Investigation board (MIB) has
determined that the root cause for the loss of the MCO spacecraft was the failure to use metric units in the coding of a ground software file, "Small Forces," used in trajectory models. Specifically, thruster
performance data in English (British Imperial) units instead of metric units was used in the software application code titled SM_FORCES (small forces). A file called Angular Momentum Desaturation (AMD) contained the output data from the SM_FORCES software. The data in the AMD file was required to be in metric units per existing software interface documentation, and the trajectory modelers assumed the data was provided in metric units per the requirements.

Mars Climate Orbiter Failure Lessons Learned -2

• Lessons Learned (Continued): During the 9-month journey from Earth to Mars, propulsion maneuvers were periodically performed to remove angular momentum buildup in the on-board reaction wheels (flywheels). These Angular M occurred 10-14 times more often than was expected by the
operations navigation team. This was because the MCO solar array
was asymmetrical relative to the spacecraft body as compared to Mars Global Surveyor (MGS) which had symmetrical solar arrays. This asymmetric effect significantly increased the Sun-induced (solar pressure-induced) momentum buildup on the spacecraft. The increased AMD events coupled with the fact that the angular momentum (impulse) data was in English, rather than metric, units, resulted in small errors being introduced in the trajectory estimate over the course of the 9-month journey. <mark>At the time of Mars insertion,</mark>
the spacecraft trajectory was approximately 170 kilometers lower than planned. As a result, MCO either was destroyed in the latmosphere or re-entered heliocentric space after leaving Mars'
atmosphere.

Mars Climate Orbiter Failure Lessons Learned - 3

- The root cause of the Mars Climate Orbiter (MCO) mission failure was identified as cumulative navigation errors.
- These errors resulted, in part, from operational procedures and software that were inadequately reviewed, evaluated, and implemented.
- •A high degree of formality, anomaly follow-up and close out, selection of reviewers and penetration of technical issues is essential in the review process, including the design, operational, and peer reviews.

National Aeronautics and Space Administration

Lessons from Challenger

STS-51L: January 28, 1986

Senior Management ViTS Meeting: January 4, 2021

Harmony Myers **Director, NASA Safety Center**

> This and previous presentations are archived at sma.nasa.gov/safety-messages

Pre-Launch

- Launch day temperatures as low a -6° C at Kennedy Space Center.
- Thiokol engineers had concerns about launching due to the effect of low temperature \mathbb{R}^2 on O-rings.
- A NASA Program personnel pressured Thiokol to agree to the launch.

Summary of Accident

- Escaping gases were seen from lowest Solid Rocket Booster (SRB) joint at liftoff.
- O-ring resealed during ascent. u.
- Vibrations and crosswinds caused a catastrophic loss of sealing.
- SRB support structure failed, leading to tank rupture, vehicle loss, and loss of all 7 crew members at 73 seconds into flight.

Contributing Factors

Normalization of Deviance

The space shuttle's SRB problem began with the faulty design of its joint and increased as both NASA and contractor management first failed to recognize it as a problem, then failed to fix it, and finally treated it as an acceptable flight risk*.

Organizational Silence

The decision to launch Challenger was flawed. Those who made that decision were unaware of the recent history of problems concerning the O-rings and the joint and were unaware of the initial written recommendation of the contractor advising against the launch at temperatures $\leq 12^{\circ}$ C and the continuing opposition of the engineers at Thiokol after management reversed its position.

Silent Safety Organization

There were serious ongoing weaknesses in the shuttle Safety, Reliability, and Quality Assurance Program, which had failed to exercise control over the problem tracking systems, had not critiqued the engineering analysis advanced as an explanation of the SRM seal problem, and did not provide the independent perspective required by senior NASA managers at Flight Readiness Reviews.

*Boston College sociology professor Diane Vaughan, author of the book "The Challenger Launch Decision," referred to this as, "The normalization of the technical deviation of the booster joints ..."

Lessons Learned

- We cannot become complacent.
- We cannot be silent when we see something we feel is unsafe.
- We must allow people to come forward with their concerns without fear of repercussion.

