



## BUILDING YOUR EMPIRE: How to Scale Your Impact + Income Without Losing Your Sh\*t

International keynote speaker Veronica Kirin is an expert at showing audiences how to transform their work from a horizontal doing-everything business model to a vertical empire-building strategy. Her powerful keynote "Building Your Empire" pulls entrepreneurs, change-makers, and innovators out of the minutia and equips them to scale their efforts using her custom toolkit the Three Pillars of Business Scaling™. She is an author, anthropologist, and entrepreneur whose most notable business, the award-winning tech company GreenCup Digital, scaled over the course of her tenure and sold in 2018. She has presented at conferences, training forums, and universities around the world.



A very warm thank you for your amazing professionalism, enthusiasm, and inspiration. After the [Delphi Economic Forum] session this afternoon, all of us keep on receiving thank you messages for your insights and the points raised during our session. It was a great discussion. Delphi Forum also called to congratulate us!

— **Vivian Fatourou, Lean In Hellas**

VIEW VERONICA'S SPEAKER REELS AND CONTACT AT [HTTPS://VERONICAKIRIN.COM/SPEAKING](https://veronicakirin.com/speaking)