

# YUSEF WILEY | PUBLIC SPEAKER AND COACH

---

## WHY SHOULD YOU HIRE ME AS YOUR SPEAKER AND/OR COACH?

- First, people consider me an expert in criminal justice reform, reentry, homelessness, housing services, social enterprises, and criminal behavioral modification.

## WHAT MAKES ME AN EXPERT?

- I was once a criminal, and I went to prison for 22 years where I began to reform and reshape my life.
- After being released from prison in 2012, I built a multi-million-dollar organization that continues to transform the lives of hundreds of people every year.

## WHAT PROBLEM DO I SOLVE?

- The misunderstanding about the impact that crime has on the criminal justice system and how we get to the root of the problem which allows us to create fruitful and safe environments for the whole of society.
- The misunderstandings that occur around perceived racism, stereo types and tensions that causes members of the community to dislike and distrust one another by assuming, "once a criminal always a criminal," etc.

## WHAT IMPACT WILL I MAKE ON YOUR AUDIENCE?

- Better decision making in determining laws, policies, ordinances around the criminal justice system, educational and public safety.
- Bring people together in the same room who would not normally be willing to come together in the same spaces.
- Teach individuals how to co-exist with a desire to take actions in their own personal dealings with other people, especially in public spaces like school and workspaces.

## WHAT IS MY SOLUTION?

- Free access to education on the root causes of crime and the trauma that is causes all sides. This should be available for all people impacted by the criminal justice system as a survivor or perpetrator.
- Form communication circles for all types of communities that allows for constructive dialogue on crime and punishment and disrupt the misconceptions about people who commit crimes.
- Invest in programs that cater to the specific needs of our own community.

[yusefwiley@gmail.com | 510.552.1256 | www.andrewwiley.com]