







**Author** 

Speaker

Marca Breast cancer survivor



## **FEATURED IN**

















## **SPEAKING TOPICS**

- The power of human design to unlock massive impact
- How to leverage human design as a marketer
- Are digital products the pathway to freedom?
- Scaling your impact with digital products
- Online marketing for small business in 2023
- Why niching isn't right for everyone

## **FIND ME**



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The Lit Up & Liberated Entrepreneur

## **ABOUT YVETTE**

Yvette Mayer is a globally credentialed executive leader, intuitive business coach, author and speaker and has spent three decades in the marketing industry with Senior Executive roles in the USA, UK and Australia. She is the founder of her own coaching and speaking company and a mental wellbeing advocate.

In 2010 she was diagnosed with breast cancer and juggled her treatment with her role as Chief Digital Officer of an Australia media agency. Ready for a reset she transferred to the company's NYC office to lead digital transformation. Five years on she returned to run the single largest Sydney media agency office, overseeing 300 staff. After two years in the role she departed to step more powerfully into her purpose as a coach, mentor and speaker.

Yvette enjoys inspiring business owners to live up to their potential. To create a life that feels "lit up and liberated". She runs a successful high level Mastermind for female entrepreneurs, mentors clients privately to create business success (on their terms) and is well known as a leader in the human design for business and marketing arena.