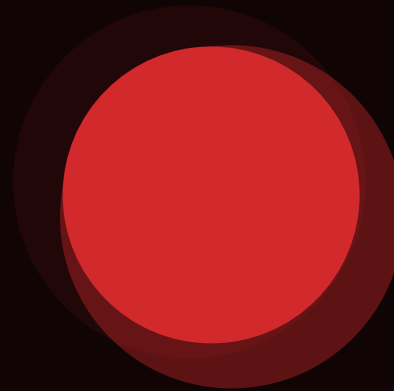
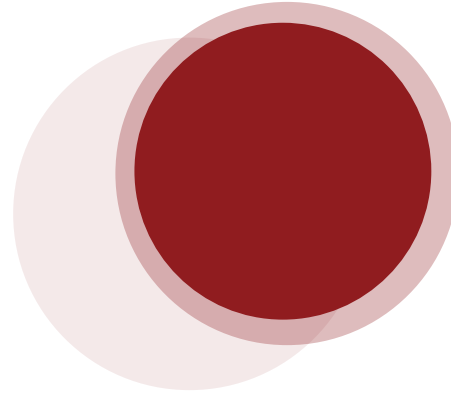




CULTURA

Sample: Youth Conference

Conference Name



Culturally Intelligent Leadership: Discover Your Talent & Be Your Own Boss



CQ and Entrepreneurship



Culture Mixer



Essential Entrepreneurship
Elements



Negotiation and
Problem-Solving



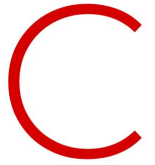
Actionable Takeaways



Cultural Identity Map

Conference Name

Introductions



Cultura, Inc.

We help companies create great experiences at work through cross-cultural development. We provide training on intercultural communication best practices, as well as activities like simulations, dialogue facilitation, and more.



Loren

As a lifelong learner, I've studied extensively on how cultural factors shape who we are and how we show up in this world. Working in partnerships with C-suite leaders, I've helped optimize team performance and deliver tangible results through people-centered practices.



Participants

Attendees for today's workshop

Conference Name

Mix It Up

C



Culture Mixer

Showcase different cultures' business customs



Debrief

Discussing importance

Conference Name

CQ in Entrepreneurship

C

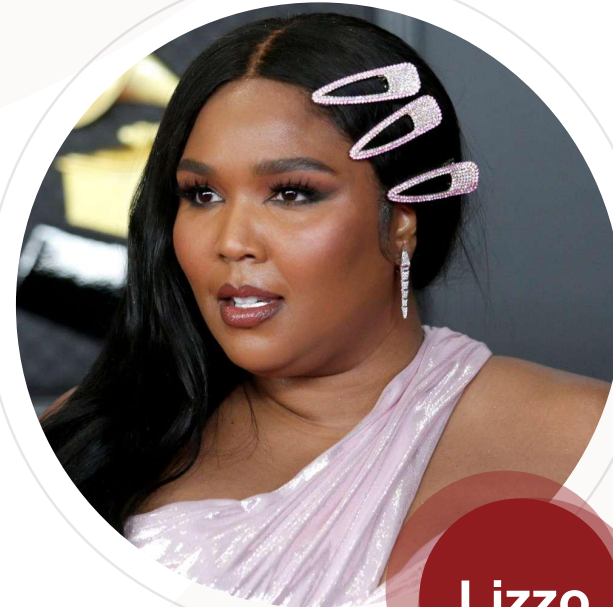


Cultural Intelligence in Business

Mutually beneficial for leaders and teams.

Examples of entrepreneurs who exhibited high CQ:

- Founder of Yitty
- Founder of Rebirth Garments



Lizzo



Sky
Cubacub

Conference Name

Tap Into Your Map

C

1

Cultural Identity Map

Sketch a 'map' of your cultural influences

2

Group Discussion

How cultural intelligence can play a role in your business approaches

Conference Name

Entrepreneurship Essentials



Planning



Marketing



Financing



CQ



Conference Name

“No Problem”

C



Culturally Intelligent Problem-Solving

Brainstorm solutions to business scenarios that require CQ

Present to group and discuss



Conference Name

Cross-Cultural Negotiation

Role-Play Activity

1. Engage in a role-play activity demonstrating negotiation in a cross-cultural context.
2. Discuss the outcomes, lessons learned, and importance of cultural intelligence in negotiation.



Conference Name

Building Your Business

What are steps you can take to incorporate cultural intelligence in your business?



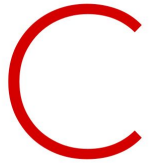
Talent Discovery



Talent Utilization

Conference Name

Participant Answers:



Takeaways

Using Cultural Intelligence

C



Recap of CQ and Entrepreneurship

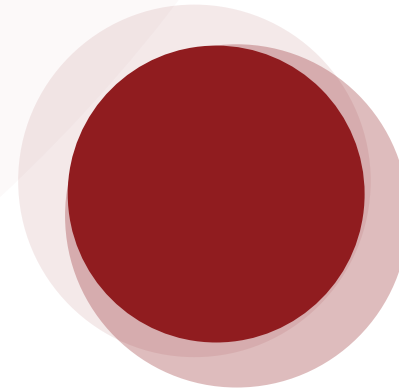


Post-Workshop Challenge

Conference Name

Thanks!

Any questions?



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