

Stage 4 breast cancer survivor, Jennifer Greenhut, decided to turn a negative into a positive, believing cancer was her 'wake-up call', and put her on a path of promoting LOVE and POSITIVITY while raising money for cancer research... seven months after her triple negative cancer diagnosis, Zero Negative was born, and today, some companies are calling it 'The IT bag of the season!'



As seen on **EXTRA**, with Mario Lopez





Paula Abdul

Brooke Burke



Carried by Brooklyn Decker and featured on Grace and Frankie, Season 5







From tote bags, to clutches/makeup bags/pencil cases, to cross body/fanny packs, "it's all about 'spreading love' where ever I go!"

Jenn Greenhut



www.ShopZeroNegative.com 'Fighting cancer in style, one bag at a time...'

