

The Human Manager: A Program for First-time Managers

Do you have new managers who haven't been trained on how to manage people? Most likely, the answer is yes. In 2019, [Brian Rollo](#), an executive coach for c-suite leaders, said, "Manager training might seem like a no-brainer, but the fact is that companies spend more resources teaching managers how to use the computer than they do training them to lead people. And the results are predictable: **50% of managers fail during their first year.**"

The manager role is one of the most critical roles in any company. People rarely leave companies; they leave managers who are not set up for success. So why don't companies take this more seriously? Usually, it's simply that they don't have the resources to analyze, build, test, implement, and evaluate the right content. That's where The Human Manager comes in! With easy-to-understand advice and direction, your managers will learn to become more self-sufficient in many of the hardest manager tasks!

We've identified the top needs of new managers, and built straightforward and simple modules to help new managers learn how to become effective in their roles. Oftentimes, in the absence of guidance, new managers come across as robots, or mouthpieces for the executive team. The Human Manager provides guidance to new managers on how to make the best decisions for themselves and their teams, all while acting like a human being.

The program is an all-access pass to no-frill modules that include videos, slide decks and templates, so members can immediately put new learning to practical use. Members also get an opportunity for customized support with a 30-minute 1:1 with the founder of The Human Manager, and can participate in once-a-month office hours (limited spaces available) to share stories, ask questions, and meet other Human Managers.

As a first-time manager, you need support and guidance - and we've got you covered, with new modules added monthly! Check it out at www.TheHumanManager.org.

