

# Creating a Culture of High Accountability

The keynote speech that will transform your team



Through this presentation, Thomas will:

- Rouse in your team a deep hunger for true accountability with each other;
- Give them a new and better way of seeing their own role in upholding or letting down team expectations; and
- Leave them both **inspired** to do better, and **committed** to specific new actions -- the actions that create high accountability.

Give everyone on your team the tools and insights they need to Create a Culture of High Accountability — and achieve results you and they never thought possible.



Creating a Culture of High Accountability is centered on a deceptively simple, new understanding of what accountability truly is. Within one hour, Thomas will turn the simplistic nonsense and hype surrounding the word "accountability" into a clear, coherent, shared understanding of what we each naturally want and need from each other, how to ask for it, how to offer it, and how to get it every day.

Your team will see, immediately, how they can change the way they show up to work each day and how they speak, listen, negotiate, and follow through on work commitments and accountabilities.



# The Only Universal Truth of Leadership

The keynote speech that will transform your team



## Audiences Love Thomas

### "Thomas is the real deal."

I simply wanted to extend a personal thank you and straight out say, you rocked as a speaker... Your two cents on human nature and communication spoke mountains, valleys, and oceans to me. I was engaged 100%. Thank you.

— Carolina Haro, WeLocalize

Tom's coaching was instrumental in tripling my revenue in three months. While distractions pop up literally every day, Tom has helped me keep focused on the daily tasks critical to my company's success.

— Erik J. Hopkins, owner, Empower Digital Solutions

I learned more about my business from Tom in two hours than I learned on my own in the last ten years.

— Frank DeSantis, owner

Over the years, I've attended many workshops on communication, conflict, etc. Yours was, hands-down, the most productive and engaging.

— J. Norton

For any organization that is going through any sort of change, whether downsizing or culture change or rapid growth, I encourage you to reach out to Thomas and have him deliver the amazing transformation of Becoming a Best Boss.

— John Sanders, Regional VP, Sono Bello

### A Note for Planners and Organizers

Mr. Cox customizes every keynote.

Suggested Timeline:

8 weeks prior - you identify 5-10 representative audience members

6 weeks prior - you introduce Thomas via email using our email template

4 weeks prior - Thomas interviews willing audience members and begins to customize the stories and examples in his keynote

2 weeks prior - customization is complete

Mr. Cox hones his exceptional audience engagement skills through ongoing practice as a trainer, improvisational theater performer, and professional Master of Ceremonies.



### About the Speaker

Tom Cox is an award winning public speaker as well as an acclaimed trainer, facilitator and executive coach. He integrates the world's best ideas on management and leadership. That integration led to the Becoming a Best Boss System. It reliably creates exceptional leaders at all levels of an organization.

Mr. Cox holds a degree in Behavioral Science from the University of Chicago. His articles on leadership are read in over 100 countries.

Mr. Cox's mission is to bring Eudaemonism (you-DAY-mon-ism), the philosophy of human thriving, into the workplace, so each person's potential is actualized.

### Logistics and Pricing

A/V: Projector, screen, VGA or HDMI cable, flip chart & easel, and markers.

This keynote speech is delivered live and in person. The cost is \$4,500. Half is due in advance to reserve the speaking date. Full payment in advance will earn a 5% discount. Travel costs are billed at GSA per diem rates for meals and lodging, and actual costs for transportation, and are payable within 30 days. (Select organizations can enjoy this speech for free -- call for details.)

For more information and to schedule Mr. Cox call 503-516-3886.