# TRANSFORMATIONAL BUSINESS PROGRAMS BY DAVE BRICKER

**CUSTOMIZED EDUCATION & INSPIRATION FOR VISIONARIES & TEAMS** 

#### It's all storytelling!

#### SPEAKER • TRAINER • AUTHOR • EDITOR • CODER • DESIGNER • MUSICIAN • SAILOR

## COMMUNICATE WITH IMPACT

Learn business storytelling technques that connect and engage with clients, colleagues, and opportunity

- Raise your sales
- Attract and retain talent
- Create effective marketing messages
- Connect and engage with clients and opportunity

#### **PRESENT WITH POWER**

Timid teams and lackluster leaders learn to craft and deliver on-stage and on-screen presentations that connect and inspire.

- Take your message out of the bottle
- Share your authentic value story
- Make PowerPoint sing
- Harness the energy of your natural fear of public speaking
- Transform audiences with stagecraft, design, and storytelling

#### **STORYSAILING.COM • 305.490.5998**



NCE UPON A TIME, Dave Bricker set sail on a small boat with \$30 and a

locker full of dreams. He journeyed thousands of miles through the Bahamas, across the Atlantic, and up the east coast of the United States in search of stories.

Dave Bricker's engaging keynotes, workshops, and coaching programs offer adventure tales — storms, calms, reefs, and minding the compass — as metaphors for the challenges your organization faces while navigating the seas of commerce. **StorySailing**<sup>®</sup> is a simple, memorable, and powerful tool for writers, speakers, professionals, and visionaries.



#### WRITE RIGHT NOW!

One-in-five Americans reads below a fifth-grade level. Some of them work for you. Boost your team's credibility by learning the secrets of successful authors and editors.

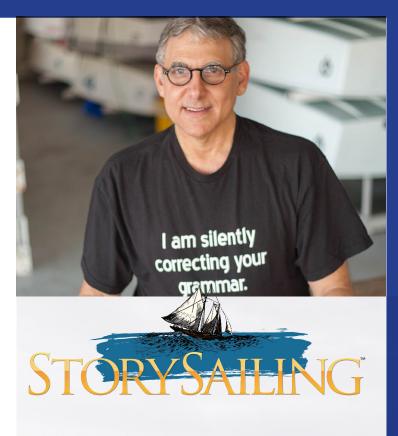
- Find and fix common writing style errors
- Communicate with clarity
- Write with excellence and precision
- Establish yourself as an eloquent leader

### **PUBLISH LIKE A PRO!**

Navigate from manuscript to bookstore with award-winning author and editor, Dave Bricker. Keynotes and workshops for speakers, professionals, and aspiring authors offer a straight-talk overview of how the publishing industry works.

- Make informed decisions about traditional and independent publishing
- Avoid publishing scams
- Create realistic expectations about publishing success
- Find the resources you need to produce excellent books.
- Learn about eBooks and AudioBooks





Communicate your authentic value.

Connect with clients and colleagues.

Share your unique message through writing, speaking, images, technology, and music.

Attract and retain top talent.

Close more sales.

DAVE BRICKER Business Transformation Through Storytelling www.storysailing.com • dave@davebricker.com • 305-490-5998