



David Villa

CEO | Keynote Speaker | Best-Selling Author | Radio Personality



Speaking Topics

- Leading with Significance
- Motivated: It's Personal
- How to Own the Phone
- How to Set the Stage for Change (and Win the Buy-in)
- Culture Shock - Defining Your Dealerships' DNA
- How to Have a Team of Sales Professionals Versus Amateurs
- Lead or Be Lunch - Leading Effectively in times of Change
- ...and more!

Need a specific topic? No problem! All topics are customized to meet the needs of clients, including the development of new topics.

Bio

Founder and CEO of iPD, a marketing, media and training firm that works with companies of all sizes and industries across the United States. He has 20 years of national sales and executive management experience that he brings to his company. Villa has been responsible for pioneering, growing and scaling iPD into one of the nation's leading database management, business development, training, and intelligent marketing companies in the automotive industry and beyond.

In addition to being the CEO of iPD, Villa is a published motivational speaker. He specializes his training in the arenas of leadership, and team building. Villa is also a host on "Auto Dealer Live," a weekly radio show where dealers go to discuss relevant topics in the automotive industry. Villa is also an Amazon best-selling author and editor in chief of iPD's "Dealer Solutions Magazine".

Rates & Offerings

Keynote | Seminar | Workshop | Moderator | Virtual Meeting

Rates typically run between \$5,000 - \$10,000. Speaking engagements taking place outside of the U.S. may cost more due to travel expenses and travel time.

Depending on the event, a negotiated rate may be available. Don't be afraid to reach out!

