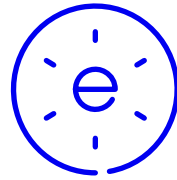


enter e-Estonia

ERIKA PIIRMETS
Digital Transformation Adviser
e-Estonia Briefing Centre



the coolest digital society



strong leadership
digital vision

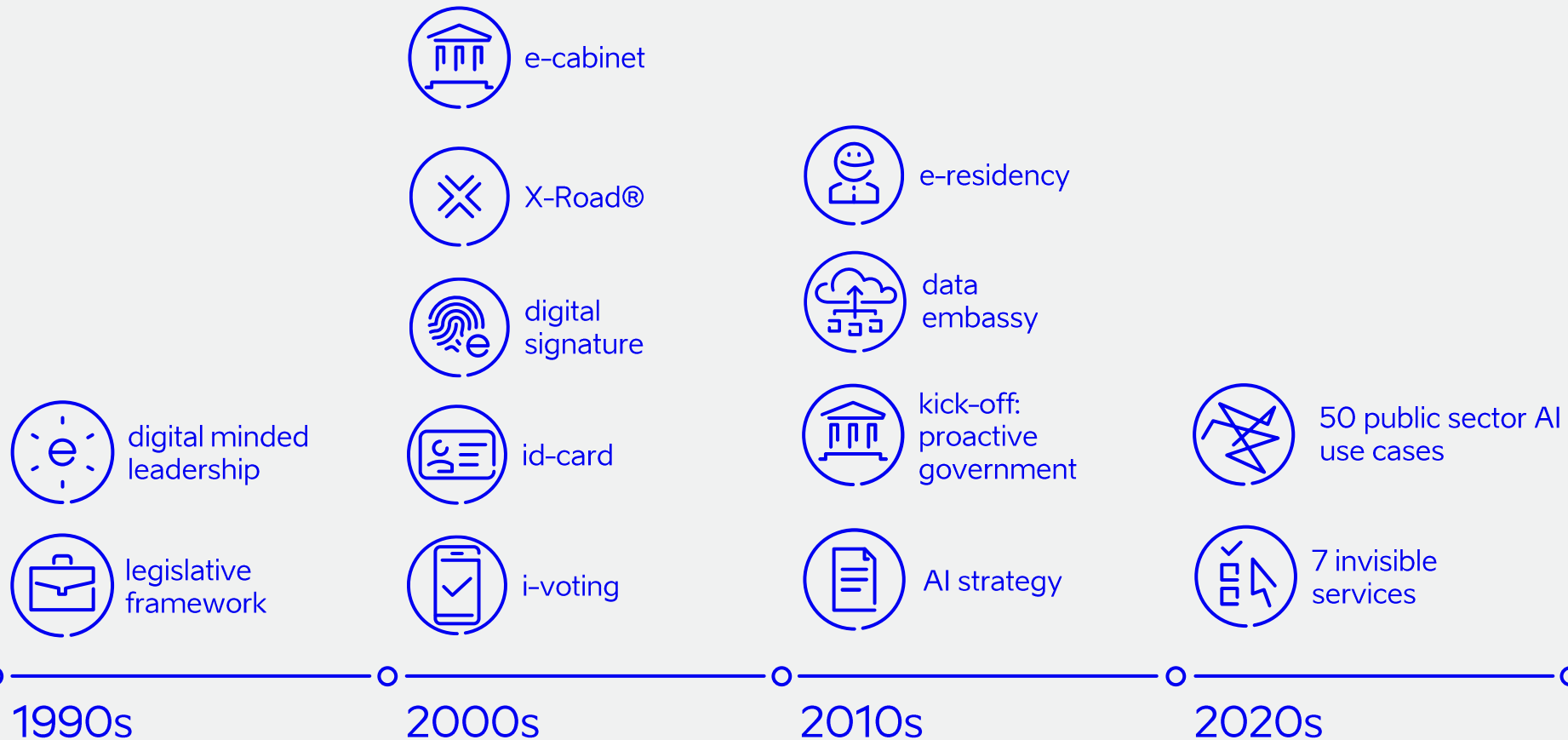


3000+
interoperable
services

- + digital first strategy
- + citizen centric
- + transparent and seamless



e-Estonia timeline



building blocks

- + eID
- + interoperability
- + cyber: KSI blockchain, Data Embassy



what's next, Estonia?



proactive government

estonia



starting a
business



childbirth



buying
a car



driving
licence



start of
school



unemployment
& job search



marriage



divorce



disability



military
service



change of
residence



retirement



death
(succession)



building
houses



falling victim to
an accident



falling victim to a
crime

lessons learned





how **Estonia** succeeded

- + digital-minded leadership
- + keep it short and simple
- + transparency works
- + shared platforms
- + service design matters
- + public-private partnership

stronger together

putting people first, digitally enabled

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