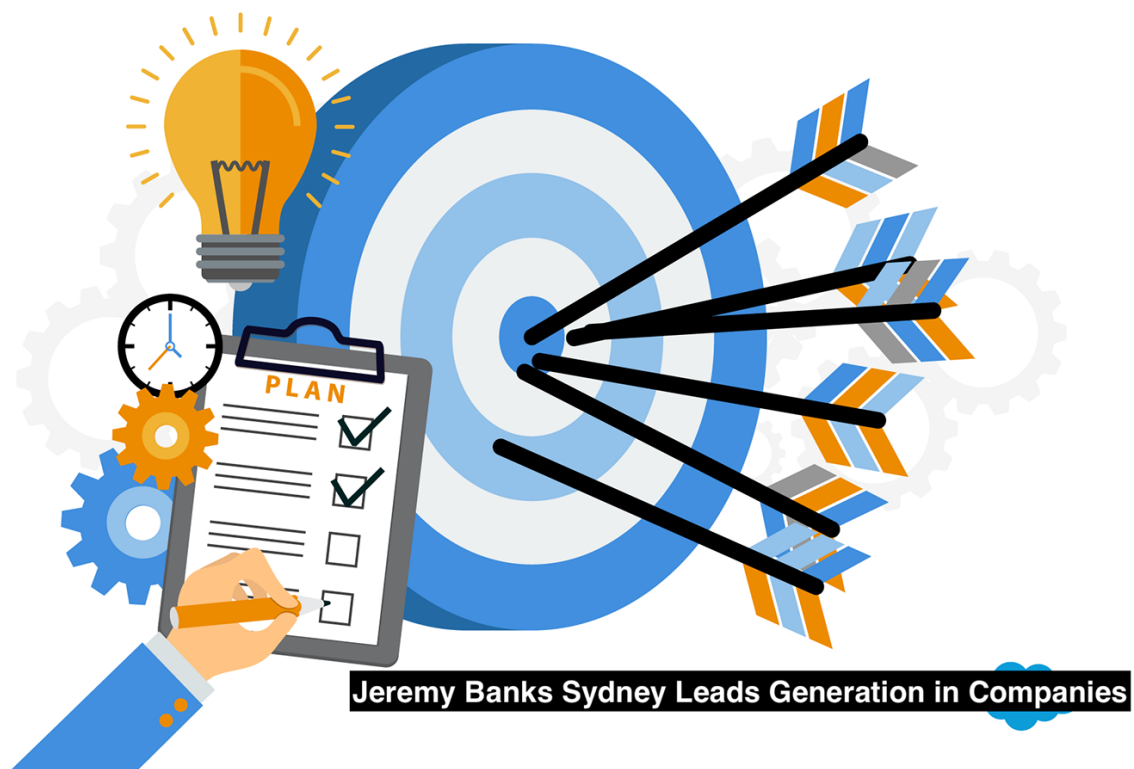


Jeremy Banks Sydney Leads Generation in Companies

Jeremy Banks Sydney Australia A company might target investors, startups, retail stores or restaurants when targeting lead generation for investors.

After identifying interested parties, businesses can contact those parties via electronic forms- or applications (EFA).



Examples of electronic forms include email, text messages and web forms. Formats for contacting parties include postcards, phone calls and in-person visits via location-specific directories or shopping centers.

[Jeremy Banks Sydney](#) Once a company has identified potential customers, collected contact information and made contact attempts, it has successfully completed lead generation efforts.

Generating leads geographically is particularly useful in sales situations because most people live near where they work or where they shop most often.