## JC QUINTANA

BUILDING STRONGER BUSINESS RELATIONSHIPS





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## **About JC**

Humorist — Best-selling Author — Industrial-Organizational Researcher

JC will give your audience a powerful framework for building stronger business relationships. His books incorporate psychology and technology perspectives for business relationship dialogue and expectation management from a fresh and captivating perspective. If you want to create a culture of business relationship equity and clearly defined expectations, have JC speak at your next event. A senior executive and educator, JC teaches Customer (CX) and Employee Experience, and Human-Centered Design Thinking at 14 universities in the United States. He lives in Kennesaw, Georgia, with his wife Shelley.

## SPEAKING TOPICS



The 7 Elements of Successful Business Relationship Expectation Management



The 10 Elements of Getting Customer Relationship Management (CRM) Right



The Power of Conversation Intelligence: And What You Should Know About It

## **TESTIMONIALS**



Practical advice with a ton of laughter. JC is entertaining, dynamic, humorous, and motivating.

- Frank Wilson



A favorite at our event every year. He has an entertaining comedic style that engages you to deliver insights you can take back to work. -eXtreme Events

Fees are negotiable based on the purchase of books.

Conference (Keynotes and presentations. Up to a 4 hours) Workshops (Multiple participants. Per day.) Virtual Events (up to 4 hours) \$7500

\$10000

\$5000

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