



Matt has spent his career at the cutting edge of media and communications technology and is now on a mission to help organisations define and manage their positive futures in an uncertain and unpredictable world.

He pioneered commercial webcasting when most people were still on dial-up internet connections, and has developed a range of creative products - including the 'Hybrid book', a fusion of electronic display and print – at a time when businesses have found it progressively harder to engage meaningfully with their audiences. He is currently developing a Virtual Reality collaboration service aimed at helping teams reconnect in new ways.



Today he brings his understanding of the technology horizon and communications to organisations as a futurist, a trusted advisor on applying innovative business models, IT and emerging social trends to commercial environments worldwide.

Clients include Alibaba, British Board of Film Classification, British Parking Association, Dialog Semiconductors, Epicor PLC, Macquarie Corporate Bank, Morgan Sindall PLC, National Accident Helpline PLC, Ocean Outdoor, Sage Software, Unibail Rodamco Westfield and many more...

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