



Cal Stevens

"Your Partner for Success"

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"Having Cal Stevens, consult us at Contract Business Interiors, on getting a GSA schedule has been a great business decision. Acquiring a schedule is a complicated process. Cal's years of experience helped us!"
 - Q. Bradford, CBI, Inc.



Speaking Topics

You Can Sell to Uncle Sam: Getting Government Contracts

This presentation offers a comprehensive overview of what you need to do to prepare for procurement opportunities, the types of schedules, and the award process.

Implementing Your IDP

This presentation provides an organize guide; explains the responsibilities in developing an effective Individual Development Plan (IDP); outlines a step-by-step process for preparing an IDP and will outline developmental opportunities, learning objectives, and career goals.

Other topics:

- Career Development and Goal Setting
- Developing a What-Ever-It-Takes Attitude
- Five Principles of Success
- Making Every Day Count

Bio

Cal Stevens, small business consultant, speaker, trainer and author of, *"Four Steps in Developing Your A.C.E (Attitude, Commitment and Enthusiasm)"*; *"Individual Development Planning – A Guide for Professional Development"* and *"You Can Sell to Uncle Sam"*, works with small businesses seeking to obtain government, specifically, U.S. General Services Administration (GSA) schedule contracts. Cal presents keynote speeches, half- and full-day seminars and workshops on a variety of topics including resume writing, interviewing skills, implementing an effective individual development plan (IDP), conducting effective meetings. With a degree in management, Cal combines leadership and communication skills with personal professional development, presenting custom-designed speeches and workshops for business, educational, military and governmental organizations. Cal has worked in the public and private sectors with such organizations as Ford Motor Company, United States Air Force Reserves and United States General Services Administration.

Offerings and rates

1 hour workshop

See descriptions listed above .

\$ 150 - \$ 250

Keynote address

See descriptions above.

\$ 500 - \$ 1,000

Half day seminar

See descriptions above. Call for more information.

\$ 1,500 - \$ 2,999

Full day seminar

See descriptions above. Call for more information.

\$ 3,000 - \$ 5,000