

# HOWARD STEPHEN BERG, THE WORLD'S FASTEST READER\*, WILL SHOW YOU HOW TO SUCCEED IN TODAY'S INFORMATION-RICH WORLD

When Howard Berg steps up to the microphone, he does more than entertain. With his sparkling wit and no-nonsense Brooklyn talk—he leaves your group with tools that can permanently change their lives.

Yes, in just a single session, Howard Berg will share his secrets for lightning fast reading and describes how he:

- **Maintains a sharp competitive edge** in his information-rich workplace. He stays on top of information others just can't keep up with.
- **Keeps a keen focus and concentration** under high pressure
- **Internalizes information vital to success:** in-depth knowledge of competition's strengths and weaknesses, price lists, technical features, and much more.
- **Taps his intuitive power** to anticipate the questions he faces everyday. He always has the answers they're seeking!
- **Boosts his productivity** without overtime or undue strain.

In fact, Howard's Mega Speed Reading™ is so effective that Nightengale-Conant has sold over 2,000,000 programs with plans to release it world-wide in over 7 languages. **Howard offers you a total satisfaction money-back guarantee!**

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## Howard Berg Is Uniquely Qualified To Bring Out Your Audience's True Potential

Howard Berg has harnessed the power of the human mind. His pioneering techniques enable him to read over 25,000 words per minute, write over 100 word per minute, and develop strategies for advanced problem solving.

Howard's reading claim was published in the "1990 Guinness Book of World Records." His accomplishments have attracted wide attention, enabling him to appear on over 1,000 radio and television programs, spurring feature stories in major newspapers and magazines like Men's Health, Selling, Bottom Line, and Forbe's FYI and this has motivated companies like Cisco Systems, Prudential Realty, Sears, to use his techniques to increase their productivity. Give Howard information about your group and the problems they face today. He'll read it in seconds, then tailor his talk to your specific needs!

\*Reading Claim Published In Guinness Book of World Records, 1990

Tear down the barrier that's preventing you from reaching super reading speeds.

## How To Increase Your Reading Speed

Recognize larger meaning units like phrases, sentences, *even entire pages*. Use *schema* to increase reading speed. Find the secrets in a book's structure.

Howard uses his powerful personality and training skills to communicate while he entertains, showing you:

### How Your Mind Decodes Text Tips For Increasing Comprehension

Find hidden information in surprising places. See how to gain comprehension in all types of reading

### Finding The Important Information

Howard's strategies for anticipating questions asked at work and school.

### Secrets Of A Super Memory

How to remember and recall the details vital to your success.

### How To Stay Focused Under Stress

Balance your head in the middle of chaos.

### Integrating Your Mega Speed Skills

Combine the techniques for a total system of success.

### How to Overcome Writer's Block:

Learn Howard's strategies for getting into a flow state and for creative blockbusting!



"Mega Reading is like a windows™ operating system for your brain that releases your mind's learning potential."

## **Look what people are saying about Howard Berg\*:**

“The Speed Reading and Memory presentation that you gave to our administrative group today was excellent!”

Ms. Diana Murcia, Human Resource Coordinator Ernst & Young LLP

“Just a quick note to let you know how much our employees are enjoying the tapes we purchased on Mega Speed Reading. This week I received a note from a young lady who was returning a tape on an unrelated subject. Her comment was ‘Mega Speed Reading is still the best tape I have seen’.”

Helen Steele, American Airlines

“Mega Speed Reading is not only one of the most effective ways an individual can increase their reading rate, it’s easy to learn. I congratulate you on your success and the success of your students.”

W. Berry Fowler, founder of Sylvan Learning Centers, and President and Founder of A Thousand Points of Light.

“I feel that you have moved one step beyond speed reading to speed learning, bringing the discipline into the 21<sup>st</sup> Century.”

Maurice Thompson Jr., past President and Chairman of Evelyn Wood Reading Dynamics

“You have helped us develop a deeper awareness and greater appreciation for the importance of continual learning, developing new mental techniques of comprehension, and increasing the throughput of information. Your presentation lit the spark of curiosity for our staff, and we are now eager to learn more ways to improve our personal effectiveness in a knowledge based age.”

Joseph Rende, International Research and Development Manager of Young President’s Organization

One of the by-products of taking your wonderful seminar is that for the first time in many years I can see my floors. I’m almost completely caught up and now I’m finally getting to the books that I have been accumulating, hoping to get to them one day when I had the time.”

Gary Wollin, VP—Investments, Wedbush Morgan Securities

“Our adult customers are conservative and careful as well as product conscious. Mr. Berg has successfully survived their scrutiny to become a popular offerer of classes here. We are pleased to invite him back often and heartily recommend him to other entities which many benefit from his products.”

Robert E. Walling, Director, Open University

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## **Information is growing at an alarming rate...Don’t let it work against you any more!**

Every day, more and more information gets unleashed. The decisions you make each day at work and school are only as good as the information you base them upon. How many critical and costly errors are you making due to missed or forgotten information, and how much more productive would you become when better informed?

**Call today and book, Howard Stephen Berg, the world’s fastest reader for your next meeting—before your competition does!**

**Here are a few of the corporations, colleges, and organizations that have already peaked their productivity with Howard Berg:**

Exxon-Mobil Oil  
Cisco Systems  
Sears  
The Neill Corporation  
The New York State Dept. of Labor  
Rockwell International  
Ernst & Young  
Young Presidents Organization  
American Airlines  
The International Society for Accelerated Learning  
New York Cash Exchange  
Prudential Realty  
MBNA Bank  
Pfeiffer & Company  
JCPenney  
Daimler-Chrysler

**Millions of people have seen and heard Howard on over 1,000 TV and radio shows across the nation including:**

Live with Regis & Kathy Lee, WABC TV  
Dick Cavett Show, CNBC TV  
Jon Stewart Show, Comedy Central  
Joe Franklin Show, WOR TV  
Crook & Chase Show, TNN  
Good Morning Texas, WFAA TV  
Toronto Today, CFTO TV  
People Are Talking; KPIX TV  
Mornings on 2; KTVU TV  
Morton Downey Jr. Show; WWRE, radio  
American Radio Network  
Rambling With Gambling, WOR radio