

**INVEST.  
EVOLVE.  
EXCEL.**



## THE POWER OF PROFESSIONAL DEVELOPMENT

LEAD<sup>2</sup>GOALS

Professional development is a critical tool for enhancing individual and team effectiveness but it also provides an opportunity to shape how employees view their organization. Recent research shows that over 50% of today's employees are actively exploring opportunities elsewhere. While poor management leads the list of reasons people leave their jobs, it is closely followed by the desire to feel valued in the workplace, advancement opportunities, and access to the professional development that accompanies those opportunities.

While many companies excel in providing hard skills training, for tools and software, they often overlook the significance of soft skills. These skills encompass the ability to manage and lead people effectively and include effective communication, trust-building, change management, conflict resolution, and team dynamics.

To address this gap, we've crafted a series of comprehensive four-hour workshops. These sessions not only impart crucial leadership skills but also equip participants with exercises they can use for ongoing growth. The workshops are uniquely designed for small groups within a single organization fostering dialogue and synergy thus enhancing material retention, relationship nurturing, and building trust as a foundation. Our workshops provide a holistic approach to professional development, ensuring that your team is not just equipped with hard skills but can also excel in the critical soft skills needed for success in today's competitive business landscape.

### INITIAL SUGGESTED WORKSHOPS

**Speak. Connect. Succeed.**

The Key Components to Impactful Business Communications

**Reflect. Empower. Thrive.**

Using Emotional Intelligence to Unlock Your Full Leadership Potential

**Cultivate. Collaborate. Elevate.**

Transforming Conflict into Opportunities for Success

### POWERFUL CONTINUING DEVELOPMENT WORKSHOPS

**Respect. Build. Trust.**

Mastering the Art of Relationship Success

**Communicate. Align. Prosper.**

The Development of High Functioning Teams

**Evolve. Influence. Impact.**

Strategies for Personal and Professional Success

### OUTCOMES

- ✓ Deeper understanding of not just why this is important but how to develop your skills
- ✓ Stronger leadership capabilities
- ✓ High functioning team development within the cohort